Table 1: Usage statistics 2012-2015

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Number of visits** | | | | **Number of unique visitors** | | | | **Number of new visitors** | | | | **Number of searches** | | | |
| **Year** | **2012** | **2013** | **2014** | **2015** | **2012** | **2013** | **2014** | **2015** | **2012** | **2013** | **2014** | **2015** | **2012** | **2013** | **2014** | **2015** |
| **Total** | 7982 | 12332 | 16768 | 20952 | 5471 | 8369 | 12257 | 15366 | 4611 | 6844 | 9780 | 13049 | 1597 | 2139 | 2383 | 3411 |
| **Increase per year (%)** | n/a | 55% | 36% | 25% | n/a | 53% | 47% | 25% | n/a | 48% | 43% | 33% | n/a | 34% | 11% | 43% |
| **Overall increase from 2012 to 2015 (%)** | 163% | | | | 181% | | | | 183% | | | | 114% | | | |