**Table 1. Details of study population and general information (n=652)**

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| Demographics | Responses to each option | Percentage (%) |
| In which region of the UK are you based? (please tick one option) |
| England | 479 | 73.5 |
| N. Ireland | 6 | 17.9 |
| Scotland | 117 | 0.9 |
| Wales | 50 | 7.7 |
| Where did you hear about this questionnaire? (please tick one option) |
| Social media (e.g. Facebook) | 495 | 75.9 |
| Horse Trust website | 15 | 2.3 |
| Friend/colleague | 54 | 8.3 |
| Other | 88 | 13.5 |
| Are you... (please tick all that apply) |
| A horse owner? | 600 | 92 |
| Manager of a yard? | 90 | 13.8 |
| Stud farm owner/manager? | 22 | 3.4 |
| Other | 39 | 6 |
| How many equines do you own / manage? |
| ≥20 equines | 57 | 8.7 |
| <20 equines | 589 | 90.4 |
| Refused to reply | 6 | 0.9 |
| What type of premises is/are your equine(s) kept on? (please tick one option) |
| Private yard | 299 | 45.9 |
| Stud farm | 11 | 1.7 |
| Riding school | 18 | 2.8 |
| Multipurpose stable | 18 | 2.8 |
| Livery yard | 237 | 36.3 |
| Other | 69 | 10.6 |