**Creative deep-mapping of alternative ethnic**

**communication infrastructure in super diverse London**

Dr. Wallis Motta

Abstract:

In this presentation, we reflect upon the urban incarnations of 'conjectural knowledge', 'voice' and the 'personal as political' through a creative deep mapping exercise conducted in a London multicultural neighbourhood. We used a participatory action research framework to build a creative deep map of Harringay/Green Lanes, through 10 in-depth elite interviews, six focus groups, a small-scale survey of 138 respondents, a public engagement event and three different mapping exercises. We demonstrate that creative deep mapping is a valuable tool for understanding a diverse urban locale. More particularly, creative deep mapping can produce a 'boundary object', aiding mutual recognition among urban dwellers and better understanding of the challenges faced when making sense of different ethnic groups' communication strategies. As a methodological tool, creative deep mapping opens up conceptual avenues for analysing complex and often contradictory phenomena in the city, not least how urban dwellers seek to maintain both a sense of belonging to their neighbourhood and their ethnic group.