

*World Trade Organization – Agreement on Implementation of Article VI of the General Agreement on Tariffs and Trade 1994 – Zeroing – Precedential value of Appellate Body Reports*

UNITED STATES — ANTI-DUMPING MEASURES APPLYING DIFFERENTIAL PRICING METHODOLOGY TO SOFTWOOD LUMBER FROM CANADA. *At* [https://www.wto.org/english/tratop\\_e/dispu\\_e/dispu\\_e.htm](https://www.wto.org/english/tratop_e/dispu_e/dispu_e.htm).

World Trade Organization Panel, 9 April 2019 (unadopted, pending appeal).

This dispute, brought by Canada against the United States, constitutes another chapter in three separate sagas: the enduring softwood lumber dispute between the two North American nations, the debate over the acceptability of the practice of “zeroing,” and the fight over the value and role of WTO Appellate Body precedent. Notably, the Panel departed from established Appellate Body decisions finding, *inter alia*, that zeroing was permissible under a weighted average-to-transaction (W-T) methodology. This departure is remarkable, not just because it runs counter prior jurisprudence, but also for the reasoning supporting it and the circumstances in which it occurred. Indeed, the Panel Report was issued in the midst of a crisis of the WTO dispute settlement system arising from the United States’ decision to block the reappointment of Appellate Body members.<sup>1</sup> The United States justified this action, which eventually resulted in the Appellate Body losing its quorum to hear new appeals on December 10, 2019, on the basis of complaints, among others, that the Appellate Body had championed an approach to precedent, which the United States found incompatible with the intended role of dispute settlement within the WTO.<sup>2</sup> While Members worked feverishly to formulate a compromise that might respond to the United States’ criticisms and soften the effect of the Appellate Body’s approach,<sup>3</sup> the Panel suggested its own. Thus, it found room

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<sup>1</sup> See United States Blocks Reappointment of WTO Appellate Body Member, 110 AJIL 573–579 (2016); United States Continues to Block New Appellate Body Members for the World Trade Organization, Risking the Collapse of the Appellate Process, 113 AJIL 822–831 (2019).

<sup>2</sup> See OFFICE OF THE U.S. TRADE REPRESENTATIVE, 2018 TRADE POLICY AGENDA AND 2017 ANNUAL REPORT OF THE PRESIDENT OF THE UNITED STATES ON THE TRADE AGREEMENTS PROGRAM, at 22–28 (2018), available at <https://ustr.gov/sites/default/files/files/Press/Reports/2018/AR/2018%20Annual%20Report%20FINAL.PDF> [<https://perma.cc/TZP9-SJFC>] [*hereinafter*: TRADE POLICY AGENDA].

<sup>3</sup> See the discussion in WTO, Minutes of Meeting of the Dispute Settlement Body Held in the Centre William Rappard on 18 December 2018, paras. 4.1-4.25, WTO Doc. WT/DSB/M/423 (Dec. 18,

to depart from prior precedent (which the United States argued had been wrongly decided) while paying lip service to the Appellate Body.

The present dispute focuses on two controversial approaches—the use of W-T methodology and zeroing in the calculation of anti-dumping duties—that an importing country may impose on products that are sold there at a lower price than in their home market (their normal value). The first is a method for the calculation of the margin of dumping—the difference between the export price of a product and its normal value. This determination will ordinarily be carried out through the comparison of the weighted average normal value to the weighted average of all comparable export prices (W-W), or comparison of normal value and export price on a transaction-to-transaction basis (T-T). A different approach is allowed when an investigating authority find a situation of “targeted dumping”—a term of art, not expressly reproduced by the Anti-Dumping Agreement,<sup>4</sup> denoting a scenario where an exporter charged different prices to different purchasers, regions, or in time periods in order to mask its dumping.<sup>5</sup> In such a scenario, to help “unmask” this type of dumping, an investigating authority may also determine the dumping margin by comparing a normal value established on a weighted average basis to prices of individual export transactions, provided that it offers an explanation as to why these differences cannot be taken into account appropriately by the use of a W-W or T-T comparison.<sup>6</sup>

Zeroing, instead, is a controversial practice for the calculation of the margin of dumping, criticised by most WTO Members, but tirelessly defended by the United States. It can be used under the W-W, T-T, or W-T methodologies and, with some generalization, entails ignoring sales where the export price is higher than the normal price, thus effectively treating them as zero in the calculation of the dumping margin. The practice has been criticised because it risks increasing the gap between export prices and prices of a product in its home market, which in turn, inflates the overall

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2018). See also Communication from Honduras, WTO Doc. WT/GC/W/761 (February 4, 2019). Additional discussion, in the broader context may be found in WTO, General Council, Minutes of Meeting Held in the Centre William Rappard on 7 May 2019, paras. 4.1-4.161, WTO Doc. WT/GC/M/177 (May 7, 2019).

<sup>4</sup> Agreement on Implementation of Article VI of the General Agreement on Tariffs and Trade 1994, WTO Agreement, *supra* note 3, Annex 1A, in THE LEGAL TEXTS, *supra* note 8, at 168 [hereinafter Antidumping Agreement].

<sup>5</sup> For a discussion of targeted dumping in WTO law see Kyoungwha Kim & Dukgeun Ahn, *To Be or Not to Be with Targeted Dumping*, 21 J INT ECONOMIC LAW 567–598 (2018).

<sup>6</sup> Antidumping Agreement, *supra* note 4, Article 2.4.2.

margin of dumping for a product and results in the imposition of higher anti-dumping duties. The Appellate Body has ruled against zeroing in every appeal it has heard.<sup>7</sup>

The dispute here followed a United States Department of Commerce investigation of softwood lumber products from Canada that resulted in the imposition of anti-dumping measures applying the Department's "differential pricing methodology" (DPM). Canada claimed that the agency had acted inconsistently with WTO anti-dumping rules<sup>8</sup>—in particular, with Article 2.4.2, second sentence, of the Antidumping Agreement, which establishes the W-T methodology, allowing a comparison of the weighted average normal value with individual export transactions to identify instances of targeted dumping.<sup>9</sup> Canada further alleged that the Commerce Department investigation was inconsistent with Article 2.4 of the Antidumping Agreement by using zeroing under the W-T methodology in its application of DPM.

The first claims rested on two grounds. First, Canada alleged that the Department of Commerce had aggregated export price variations in softwood lumber products across the three unrelated "categories" of purchasers, regions, and time periods to find a single pattern (para. 3.1), a method that the Appellate Body had previously rejected.<sup>10</sup> The Panel started from a textual analysis of the provision, the relevant portion of which reads as follows:

A normal value established on a weighted average basis may be compared to prices of individual export transactions if the authorities find a pattern of export prices which differ significantly among different purchasers, regions or time periods, and if an explanation is provided as to why such differences cannot be taken into account appropriately by the use of a weighted average-to-weighted average or transaction-to-transaction comparison.<sup>11</sup>

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<sup>7</sup> A long line of cases culminated with the Appellate Body ultimately ruling against the permissibility in of zeroing in the W-T methodology. *See* Appellate Body Report, United States—Anti-Dumping and Countervailing Measures on Large Residential Washers from Korea, WTO Doc. WT/DS464/AB/R (Sep. 7, 2016, adopted Sep. 26, 2016) [*hereinafter* U.S.—*Washing Machines*].

<sup>8</sup> Apr. 14, 1994, Marrakesh Agreement Establishing the World Trade Organization [*hereinafter* WTO Agreement], Annex 1A, in WORLD TRADE ORGANIZATION, THE RESULTS OF THE URUGUAY ROUND OF MULTI-LATERAL TRADE NEGOTIATIONS: THE LEGAL TEXTS 486 (1995) [*hereinafter* THE LEGAL TEXTS].

<sup>9</sup> Panel Report, para. 3.1.

<sup>10</sup> U.S.—*Washing Machines*, *supra* note 7.

<sup>11</sup> Antidumping Agreement *supra* note **Error! Bookmark not defined.**.4.2.

The Panel focused on the use of the word “among,” which showed “that an investigating authority may not compare prices between purchasers and regions because these two categories are not of the same type” (para. 7.43). The Panel showed sympathy towards the United States’ arguments in favor of a more holistic approach designed to unmask targeted dumping (para. 7.44), but rejected them. Noting its agreement with the similar findings of the Appellate Body in *US – Washing Machines*, it reasoned that the “pattern” clause does not permit an investigating authority to find a single pattern that aggregates differences in export prices across purchasers, regions, and time periods, thus finding in Canada’s favor (paras. 7.45-7.49).

The second ground for Canada’s first claims related to the identification of both higher-priced and lower-priced export sales among different purchasers, regions or time periods as part of the purported pattern (para. 7.50). The Panel thus had to determine whether a pattern can include export prices that differ significantly because they are *significantly higher* than others in one of those categories. Canada had relied on the authority of *US – Washing Machines* for the proposition that such pattern must be limited to the export transactions whose prices are found to differ significantly because they are *significantly lower* (para. 7.10), further arguing that such an interpretation naturally followed from the use of the word “pattern” and was systemically consistent with the Antidumping Agreement’s focus on sale below normal value (para. 7.51). The United States countered that nothing in the pattern clause indicated a focus on either lower-priced or higher-priced export sales, but just export prices that “differ significantly” (para. 7.52).

The Panel started from the text of Article 2.4.2, observing that while “the focus of the pattern is on export prices which ‘differ significantly’ and thus not on all export prices,” no further qualification was included (para. 7.55). While acknowledging that even lower or higher export prices still needed to qualify as a pattern, it departed from *US – Washing Machines*, based on the Panel’s understanding of the second sentence of the Article (paras. 7.56-7.57). The Panel saw it as designed “to unmask dumping targeted to certain purchasers, regions or time periods,” referring to the scenario where “significantly lower prices to certain purchasers, or certain regions, or in certain time periods are masked by significantly higher export prices to certain other purchasers, or to certain other regions, or in certain other time periods” (para. 7.57). Thus, as the panel explained, an investigating authority should be permitted to adopt a methodology that considers significantly higher-priced sales in order to unmask instances of targeted dumping (para. 7.58). The Panel noted that

the contrary position taken by the Appellate Body in *U.S.—Washing Machines* flowed from its reliance on “contextual considerations,” such as the definition of dumping in the AD Agreement (para. 7.59), which the Panel found unconvincing (paras. 7.60-61). Thus, the Panel found that Canada had not established that the United States had acted inconsistently with the second sentence of Article 2.4.2 (para. 7.66).

Canada’s second claim related to the application of zeroing under the W-T methodology and its permissibility under Article 2.4.2. The panel started its analysis by recalling that the Appellate Body had rejected the issue in *U.S.—Washing Machines*, but was also quick to point out that one Appellate Body Member had appended a dissenting opinion and that the majority had, in any event, conceded that “the W-T methodology is an exceptional methodology which is designed to unmask targeted dumping” (para. 7.68).

The Panel, agreeing with prior jurisprudence, clarified the scope of application of the W-T methodology, affirming that it was restricted to pattern transactions (paras. 7.78-7-84). However, it disagreed with the Appellate Body on the exclusion of non-pattern transactions when an investigating authority makes dumping determinations pursuant to Article 2.4.2, second sentence (paras. 7.85-7.100). Starting from the definitions of “margin of dumping” in the Antidumping Agreement and the General Agreement on Tariffs and Trade (GATT), it noted that the Appellate Body had relied on these to conclude that “dumping and margins of dumping must be determined for the product as a whole” and that, on its face, Article 2.4.2 did not appear to create an exception allowing the exclusion of transactions outside of the identified pattern (paras 7.88-7.89). In fact, the Panel concluded, such transactions must be taken into account to properly determine whether and to what extent dumping is taking place (para. 7.90). The Panel further specified that that while an investigating authority would be permitted to apply the W-T methodology to the pattern transactions, only the W-W or T-T methodologies could be used for non-pattern transactions (para. 7.99).

The Panel then recalled its finding that higher-priced export transactions were included among the pattern transactions, as these may be masking lower-priced export sales (para. 7.101). The question remained whether, having identified such higher-priced export transactions, an investigating authority was permitted to “unmask” them by treating their value as zero. Again, the Panel noted the silence of Article 2.4.2 on the matter as well as the need to resolve the question in light of the function of its second sentence (para. 7.102). It found that provision permitted an investigating authority to compare a weighted average normal value with the prices of “individual”—rather than “all”—export transactions. The use of this term

suggested that an investigating authority could distinguish those individual export transactions that mask others from those individual export transactions that are being masked. Accordingly, these transactions could be treated differently when making dumping determinations under the W-T methodology and, specifically, treated as zero. Doing otherwise would essentially “re-mask” them (para. 7.103).

The Panel found support for this conclusion in the exceptional nature of the W-T methodology, predicated on its function of unmasking targeted dumping (para. 7.104). If zeroing were to be impermissible under the W-T methodology, the result would be that the dumping margin calculated under it would be, in most cases, mathematically equivalent to that “based on the application of the W-W methodology to all export transactions, provided the weighted average normal values used under the W-W and W-T methodologies are the same” (para. 100), thereby rendering the W-T methodology useless for its intended function (para. 7.105). Recalling the Appellate Body’s statement in *U.S.—Gasoline* that “an interpreter is not free to adopt a reading that would result in reducing whole clauses or paragraphs of a treaty to redundancy or inutility” (para. 7.106), the Panel found that Canada had failed to establish that the use of zeroing under the W-T methodology was inconsistent with Article 2.4.2, second sentence (para. 7.108).<sup>12</sup>

Finally, the Panel addressed the question of whether the use of zeroing by the United States was inconsistent with Article 2.4 of the Antidumping Agreement. The Panel recalled that, in *U.S.—Washing Machines*, the Appellate Body had found zeroing under the W-T methodology inconsistent with the provision. However, it observed that this view was based on the finding that zeroing was prohibited under Article 2.4.2, second sentence, thereby undermining the relevance of the precedent (para. 7.110). The Panel had instead already found that zeroing was permissible under Article 2.4.2, second sentence, and Canada failed to provide independent grounds for inconsistency with Article 2.4. As a result, the Panel found in favour of the United States on the point (para. 7.112). As to the claims under Articles 1 and 2.1 of the Antidumping Agreement as well as Articles VI:1 and VI:2 of the GATT, the Panel exercised judicial economy (paras. 7.113-7.115).

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Although the W-T methodology and zeroing are controversial, it is uncommon for a Panel to decline to follow previous Appellate Body reports, and to

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<sup>12</sup> The Panel referred to Appellate Body Report, *United States—Standards for Reformulated and Conventional Gasoline*, p. 23, WTO Doc. WT/DS2/AB/R (Apr. 29, 1996, adopted May 20, 1996).

do so expressly.<sup>13</sup> Not only is this departure surprising in light of the *de facto* doctrine of precedent espoused by the Appellate Body, but it is all the more significant in light of the peculiar circumstances in which it occurred. The Panel Report was circulated in April 2019, at a time when debates in world trade law were dominated by discussions of the United States criticism of the Appellate Body, especially on the matter of precedent, and anxieties over its fate. The two issues were deeply interrelated. Indeed, the handling of precedent was a key grievance of the United States, which complained of that the Appellate Body had championed a *de facto* doctrine of *stare decisis*, while also indulging in judicial legislation by going beyond the dispute at hand and issuing “advisory opinions.”<sup>14</sup> With the continued effort by the United States to block the appointment of new Appellate Body Members, the mandate of two of the remaining three Members expired on December 10, 2019. Accordingly, the Appellate Body, which requires three Members to hear appeals, ceased to function. While Canada promptly appealed the Panel Report well before that fateful day, the dispute was not among the ones that the Appellate Body would, under Rule 15 of its Working Procedures,<sup>15</sup> carry over.<sup>16</sup> Accordingly, the decision remains unadopted, and its treatment of the issue of precedent removed from scrutiny by the Appellate Body.

It would be facile to consider the Panel Report in *U.S.—Differential Pricing Methodology* an instance of defiance against a weakened Appellate Body. While the

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<sup>13</sup> In particular, *U.S.—Washing Machines*. Among other relevant precedents was United States — Final Dumping Determination on Softwood Lumber from Canada (Recourse to Article 21.5 of the DSU by Canada), WTO Doc. WT/DS264/AB/R (Aug. 15, 2006, adopted Sep. 1, 2006), which the Panel essentially distinguished (footnote 137).

<sup>14</sup> See TRADE POLICY AGENDA, *supra* note 2, at 26-27.

<sup>15</sup> Working Procedures for Appellate Review, WTO Doc. WT/AB/WP/6 (Aug. 16, 2010).

<sup>16</sup> These were Russia—Measures affecting the Importation of Railway Equipment and Parts Thereof (DS499), United States—Countervailing Measures on Supercalendered Paper from Canada (DS505), and Australia — Certain Measures Concerning Trademarks, Geographical Indications and Other Plain Packaging Requirements Applicable to Tobacco Products and Packaging (DS441/DS435). See Communication from the Chairman of the Dispute Settlement Body, WTO Doc. WT/DSB/79 (Dec. 12, 2019). For an early comment, see Steve Charnovitz, The Missed Opportunity to Save WTO Dispute Settlement, INT’L ECON. L. & POL’Y BLOG (Dec. 10, 2019), at <<https://ielp.worldtradelaw.net/2019/12/the-missed-opportunity-to-save-wto-dispute-settlement.html>>. On the fate of the remaining appeals, see Joost Pauwelyn, What Happens To Pending Appeals For Which, Next Week, Ruled 15 Would Not Be Exercised?, INT’L ECON. L. & POL’Y BLOG (Dec. 5, 2019), at <https://ielp.worldtradelaw.net/2019/12/what-happens-to-pending-appeals-for-which-next-week-ruled-15-would-not-be-exercised.html>.

Panel overtly departed from prior Appellate Body decisions, acknowledging the differences in approaches, it defended this decision by reference to the very criteria set out by the Appellate Body regarding the precedential status of its reports.

This approach to precedent had been laid out in *U.S.—Oil Country Tubular Goods Sunset Reviews*, where the Appellate Body held that “following the Appellate Body's conclusions in earlier disputes is not only appropriate, but is what would be expected from panels, especially where the issues are the same.”<sup>17</sup> Subsequently, in *U.S.—Stainless Steel*, the Appellate Body further specified that “‘ensuring security and predictability’ in the dispute settlement system, as contemplated in Article 3.2 of the DSU, implies that, absent cogent reasons an adjudicatory body will resolve the same legal question in the same way in a subsequent case.”<sup>18</sup> To support its conclusion, it cited “the hierarchical structure contemplated in the DSU,” in which “panels and the Appellate Body have distinct roles to play,” further arguing that “failure to follow previously adopted Appellate Body reports addressing the same issues undermines the development of a coherent and predictable body of jurisprudence.”<sup>19</sup> In the present case, the Panel was careful to signal that its departure was not gratuitous, but rather the result of its “objective assessment of the facts,” the covered agreements, and, ultimately, the presence of “cogent reasons” to reject Appellate Body precedent. By doing so, the Panel arguably did not so much diminish the Appellate Body’s stance on the power of precedent as lend support to it—at least formally.

The parties’ submissions and the interim review process<sup>20</sup> shed additional light on the matter. The precedential status of Appellate Body reports had been the subject of extensive discussion by the U.S. and Canada—unsurprising, since the case largely hinged on the application of *U.S.—Washing Machines* as a putative controlling authority. In its submission, Canada had allocated considerable space to an

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<sup>17</sup> Appellate Body Report, United States—Sunset Reviews of Anti-Dumping Measures on Oil Country Tubular Goods from Argentina, para. 188, WTO Doc. WT/DS268/AB/R (Nov. 29, 2004, adopted Dec. 17, 2004),

<sup>18</sup> Appellate Body Report, United States—Final Anti-Dumping Measures on Stainless Steel from Mexico, para. 160, WTO Doc. WT/DS344/AB/R (Apr. 30, 2008, adopted May 20, 2008) [hereinafter *U.S.—Stainless Steel*]. For commentary, see Simon Lester, *United States: Final Anti-Dumping Measures on Stainless Steel from Mexico*, 102 AJIL 834–841 (2008).

<sup>19</sup> *U.S.—Stainless Steel*, *supra* note \_\_, at para. 161.

<sup>20</sup> Pursuant to Article 15 of the DSU, a panel will first issue an interim report, including the descriptive sections, as well as its findings and conclusions, to the parties, which may in turn request that precise aspects of the report be reviewed. See Understanding on Rules and Procedures Governing the Settlement of Disputes [hereinafter DSU], Annex 2 to THE LEGAL TEXTS, *supra* note 4.



endorsement of the *U.S.—Stainless Steel* approach,<sup>21</sup> as did third parties.<sup>22</sup> In turn, the United States had, consistent with its recent practice,<sup>23</sup> expressed harsh criticism towards the Appellate Body’s stance on the matter.<sup>24</sup>

Interestingly, this criticism seeped into the requests made to the Panel in the interim review process. Notably, the United States took issue with two points unconcerned with the substance of the decision: first, it objected to a sentence stating that the prohibition of zeroing under the W-W and T-T methodologies was “well established by now in WTO jurisprudence,” arguing that this might suggest that “WTO rights and obligations originate in WTO panel or Appellate Body reports, rather than the covered agreements.”<sup>25</sup> Moreover, and more crucially, the United States requested that the reference to “cogent reasons” in the report be omitted.<sup>26</sup> The Panel acceded to the first request, which was arguably consistent with its own line of reasoning, but not to the second.<sup>27</sup>

The Panel’s insistence in maintaining a reference to the “cogent reasons” standard is noteworthy. Regrettably, and somewhat ironically, the Panel’s reliance on the standard also reproduced its most critical weakness—the absence of clear-cut criteria to determine which reasons might qualify as “cogent” for a decision-maker confronted with a putative controlling authority. Some previous panels had tried to define such criteria. In *China – Rare Earths*, the Panel relied on the dictionary definitions to indicate that “[t]he word ‘cogent’ means ‘[a]ble to compel assent or belief; esp. (of an argument, explanation, etc.) persuasive, expounded clearly and logically, convincing.’” It also looked at the pronouncements of other international

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<sup>21</sup> Second Integrated Executive Summary of the Arguments of Canada, paras. 36-42, Annex B to the Panel Report, in WTO Doc. WT/DS534/R/Add.1 [*hereinafter* Addendum]. It bears noting that, in its opening statement, the United States had also criticised Canada’s reliance on paras. 160-161 of *U.S.—Stainless Steel* on the grounds that they constituted mere *dicta*. See Opening Statement of the United States of America at The Second Substantive Meeting of the Panel, para. 46 (Dec. 4, 2018).

<sup>22</sup> See in particular, the summaries of the arguments of Brazil and the European Union.

<sup>23</sup> See, *inter alia*, Statements by the United States at the Meeting of the WTO Dispute Settlement Body Geneva, pp. 9-35 (Dec 18, 2018), available at <[https://geneva.usmission.gov/wp-content/uploads/sites/290/Dec18.DSB\\_Stmt\\_as-deliv.fin\\_public.pdf](https://geneva.usmission.gov/wp-content/uploads/sites/290/Dec18.DSB_Stmt_as-deliv.fin_public.pdf)>.

<sup>24</sup> Second Integrated Executive Summary of the Arguments of the United States, paras. 4-11, Annex B to the Panel Report, in Addendum, *supra* note 21.

<sup>25</sup> Interim Review, paras. 2.1-2.2, in Addendum *supra* note 21.

<sup>26</sup> *Id.* at paras. 2.13.

<sup>27</sup> *Id.* paras. 2.14.

adjudicatory bodies, and concluded that the threshold was a high one.<sup>28</sup> Even more clearly, the Panel in *U.S.—Countervailing and Anti-Dumping Measures (China)* stated that the expression “cogent reasons” could include as a multilateral interpretation under Article IX:2 of the WTO Agreement, a demonstration “that a prior Appellate Body interpretation proved to be unworkable in a particular set of circumstances falling within the scope of the relevant obligation at issue,” a demonstration that the prior interpretation leads to a normative conflict, or proof that the prior interpretation was “based on a factually incorrect premise.”<sup>29</sup>

The elaboration of principles for panels to depart from precedent has not, thus far, been accompanied by actual defiance. Indeed, the panels in the two cases cited above both concluded that no “cogent reasons” existed warranting a departure from Appellate Body precedent. It is perhaps a missed opportunity that the Panel would do the opposite here, finding reasons warranting a departure, but not elaborating expressly on them.

The approach taken by the Panel signals a willingness to depart from wrongly decided holdings. This is consistent with the general orthodoxy in international adjudication, where, barring exceptions,<sup>30</sup> decisions of international adjudicatory bodies do not constitute binding precedents. The mention of the “cogent reasons” standard also provides a thread of coherence with the Appellate Body’s approach

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<sup>28</sup> Panel Report, *China — Measures Related to the Exportation of Rare Earths, Tungsten and Molybdenum*, para. 7.61 and footnotes 126-127, WTO Docs. WT/DS431/R, WT/DS432/R, WT/DS433/R (Mar. 26, 2014, adopted Aug. 29, 2014) (citing William R Trumble & Angus Stevenson, *The Shorter Oxford English dictionary* (2002)). In footnote 127, the Panel appeared to reason by inference on the basis of the authorities cited by the Appellate Body in its elaboration of the “cogent reasons” standard in *US – Stainless Steel*. Accordingly, it cited different extracts of two non-WTO judgments as providing evidence that only select, weighty reasons, such as the putative precedent having been wrongly decided or the need to safeguard an evolutionary approach to the interpretation of the relevant treaty texts, could meet the threshold. *See* *Cossey v. United Kingdom*, 184 Eur. Ct. H.R. (ser. A) (1990), para. 35; *Prosecutor v. Aleksovski*, Case No. IT-95-14/1-A, Appeals Judgment, para. 113 (Int’l Crim. Trib. Former Yugo. Mar. 24, 2000).

<sup>29</sup> Panel Report, *Anti-dumping Measures on Certain Products from China*, para. 7.317, WTO Doc. (Mar. 27, 2014, adopted Jul. 22, 2014).

<sup>30</sup> This is the case, for example, of the Caribbean Court of Justice in the exercise of its original jurisdiction. *See* Revised Treaty of Chaguaramas establishing the Caribbean Community including the CARICOM Single Market and Economy, July 5, 2001, 2259 UNTS 293, Article 221 (stating that “[j]udgments of the Court shall be legally binding precedents for parties in proceedings before the Court unless such judgments have been revised in accordance with Article XX”).

espoused in *U.S.—Stainless Steel*. Yet, it is difficult to escape the belief that the “cogent reasons” standard must stand for something closer to the proposition that “a decision to overrule should rest on some special reason over and above the belief that a prior case was wrongly decided.”<sup>31</sup> If the security and predictability of the system is what counts, it might well be “more important that the applicable rule of law be settled than that it be settled right.”<sup>32</sup> Thus, deeper engagement with the issue was to be expected, especially on the matter of zeroing, which featured a long line of adverse authorities.

The Panel’s solution confirms that Appellate Body precedent remains the starting point for any analysis of legal questions. It might also strike a balance between the deference to the “cogent reasons” standard and consistent criticism by the United States. Unsurprisingly, Canada’s appellate submission closes with the claim that “[w]hile the Panel acknowledged the existence of the ‘cogent reasons’ standard that arises from the text of the DSU, it failed to provide any such reason that would justify departing from adopted Appellate Body legal interpretations and reasoning.”<sup>33</sup> Conversely, while defeated on the matter of whether the pattern clause permits the identification of a single pattern aggregating differences in export prices across purchasers, regions, and time periods, the United States expressed satisfaction that it prevailed on the permissibility of zeroing under the Antidumping Agreement and, even more crucially, on the issue of precedent.<sup>34</sup> The possibility cannot be discounted that the Panel’s decision was an attempt to respond, within the boundaries set by the Appellate Body, to the criticism levelled by the United States.<sup>35</sup> By doing so, the Panel may have planted the seed for a softened notion of precedential strength—a compromise, to be sure, but one that might have been embraced by the United States and the Appellate Body alike, thereby improving the chances for the long-term survival of the dispute settlement system.

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<sup>31</sup> *Planned Parenthood v. Casey*, 505 U.S. 833, 864 (1992).

<sup>32</sup> *Burnet v. Coronado Oil & Gas Co.*, 285 U.S. 393, 406 (1932) (Brandeis, J., dissenting).

<sup>33</sup> United States - Anti-Dumping Measures Applying Differential Pricing Methodology to Softwood Lumber from Canada - Notification of an appeal by Canada under article 16.4 and article 17 of The Understanding On Rules and Procedures Governing the Settlement of Disputes (DSU) and under rule 20(1) of the Working Procedures for Appellate Review, p. 2 (WTO Doc. WT/DS534/5 Jun. 5, 2019).

<sup>34</sup> Office of the United States Trade Representative, (Apr. 9, 2019), “United States Prevails on “Zeroing” Again: WTO Panel Rejects Flawed Appellate Body Findings”, *available at* <https://ustr.gov/about-us/policy-offices/press-office/press-releases/2019/april/united-states-prevails-%E2%80%9Czeroing%E2%80%9D>.

<sup>35</sup> See TRADE POLICY AGENDA, *supra* note 2, at 26-29.

In light of the Appellate Body’s previous holdings on these matters, and its record in chastising “rogue” panels, its pronouncement on Canada’s appeal would have been of considerable interest. Having been appealed, the Panel Report remains in a limbo,<sup>36</sup> and it remains to be seen whether panels tasked with resolving similar matters will find guidance in it.<sup>37</sup>

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<sup>36</sup> Until new Appellate Body Members are appointed or, the argument has been advanced, by the DSB by *positive* consensus. For the argument see Joost Pauwelyn, *WTO Dispute Settlement Post 2019: What to Expect?*, 22 J INT ECONOMIC LAW 297–321, 310 (2019).

<sup>37</sup> In particular, a dispute with some similarities initiated by Vietnam was delayed by the COVID-19 pandemic. See United States — Anti-Dumping Measures on Fish Fillets from Vietnam, Communication from the Panel, WTO Doc. WT/DS536/6 (Jun. 5, 2020).