

Project: Research - Place branding

Generated: 25/09/2009 08:03

Appendix D - Node summary

appropriate time		Free Node	
Nickname		Words Coded	115
Created	21/04/2009 08:23	Paragraphs Coded	2
Modified	21/04/2009 08:23	Coding References	2
		Sources Coded	1
		Cases Coded	1

engaging message		Free Node	
Nickname		Words Coded	158
Created	17/04/2009 18:32	Paragraphs Coded	4
Modified	17/04/2009 20:07	Coding References	4
		Sources Coded	1
		Cases Coded	1

GDP		Free Node	
Nickname		Words Coded	58
Created	17/04/2009 19:54	Paragraphs Coded	1
Modified	17/04/2009 19:54	Coding References	1
		Sources Coded	1
		Cases Coded	1

impacts		Free Node	
Nickname		Words Coded	274
Created	21/04/2009 08:23	Paragraphs Coded	8
Modified	21/04/2009 08:23	Coding References	9
		Sources Coded	5
		Cases Coded	5

reality		Free Node	
Nickname		Words Coded	441
Created	21/04/2009 08:21	Paragraphs Coded	10
Modified	21/04/2009 08:21	Coding References	10
		Sources Coded	7
		Cases Coded	7

unsure		Free Node	
Nickname		Words Coded	75
Created	21/04/2009 08:18	Paragraphs Coded	3
Modified	21/04/2009 08:18	Coding References	3
		Sources Coded	2
		Cases Coded	2
accessibility		Tree Node	
Nickname		Words Coded	228
Created	26/03/2009 10:40	Paragraphs Coded	7
Modified	14/04/2009 18:48	Coding References	8
		Sources Coded	4
		Cases Coded	4
achievement		Tree Node	
Nickname		Words Coded	934
Created	26/03/2009 10:44	Paragraphs Coded	27
Modified	14/04/2009 18:40	Coding References	30
		Sources Coded	10
		Cases Coded	10
Achieving sustainable growth		Tree Node	
Nickname		Words Coded	0
Created	26/03/2009 09:48	Paragraphs Coded	0
Modified	12/09/2009 08:49	Coding References	0
		Sources Coded	0
		Cases Coded	0
advantage		Tree Node	
Nickname		Words Coded	522
Created	29/03/2009 12:05	Paragraphs Coded	12
Modified	17/04/2009 19:59	Coding References	12
		Sources Coded	8
		Cases Coded	8
agencies		Tree Node	
Nickname		Words Coded	129
Created	02/04/2009 18:57	Paragraphs Coded	4
Modified	04/04/2009 20:23	Coding References	4
		Sources Coded	4
		Cases Coded	4

ambassadors		Tree Node
Nickname		Words Coded 53
Created	31/03/2009 15:45	Paragraphs Coded 2
Modified	04/04/2009 10:08	Coding References 2
		Sources Coded 2
		Cases Coded 2

ancillary trades		Tree Node
Nickname		Words Coded 54
Created	03/08/2009 11:14	Paragraphs Coded 1
Modified	03/08/2009 11:14	Coding References 1
		Sources Coded 1
		Cases Coded 1

Assets		Tree Node
Nickname		Words Coded 0
Created	09/04/2009 18:54	Paragraphs Coded 0
Modified	09/04/2009 18:54	Coding References 0
		Sources Coded 0
		Cases Coded 0

Attributes		Tree Node
Nickname		Words Coded 0
Created	09/04/2009 19:52	Paragraphs Coded 0
Modified	09/04/2009 19:52	Coding References 0
		Sources Coded 0
		Cases Coded 0

awareness		Tree Node
Nickname		Words Coded 495
Created	03/04/2009 16:50	Paragraphs Coded 18
Modified	14/04/2009 14:50	Coding References 13
		Sources Coded 7
		Cases Coded 7

Benefits		Tree Node
Nickname		Words Coded 0
Created	28/03/2009 11:52	Paragraphs Coded 0
Modified	28/03/2009 11:52	Coding References 0
		Sources Coded 0
		Cases Coded 0

boom - business opportunities on merseyside		Tree Node
Nickname		Words Coded 148
Created	28/03/2009 11:55	Paragraphs Coded 4
Modified	14/04/2009 18:44	Coding References 4
		Sources Coded 4
		Cases Coded 4
brand association		Tree Node
Nickname		Words Coded 787
Created	28/03/2009 11:56	Paragraphs Coded 18
Modified	17/04/2009 20:05	Coding References 20
		Sources Coded 9
		Cases Coded 9
brand attributes		Tree Node
Nickname		Words Coded 176
Created	29/03/2009 12:04	Paragraphs Coded 3
Modified	17/04/2009 18:28	Coding References 2
		Sources Coded 2
		Cases Coded 2
brand development		Tree Node
Nickname		Words Coded 401
Created	28/03/2009 11:56	Paragraphs Coded 16
Modified	17/04/2009 19:28	Coding References 16
		Sources Coded 8
		Cases Coded 8
brand exposure		Tree Node
Nickname		Words Coded 262
Created	28/03/2009 11:56	Paragraphs Coded 8
Modified	01/04/2009 17:34	Coding References 9
		Sources Coded 5
		Cases Coded 5
brand extension		Tree Node
Nickname		Words Coded 46
Created	01/04/2009 17:53	Paragraphs Coded 2
Modified	04/04/2009 22:37	Coding References 2
		Sources Coded 2
		Cases Coded 2

brand image		Tree Node	
Nickname		Words Coded	780
Created	28/03/2009 11:56	Paragraphs Coded	27
Modified	17/04/2009 20:06	Coding References	26
		Sources Coded	10
		Cases Coded	10
branding		Tree Node	
Nickname		Words Coded	460
Created	28/03/2009 11:56	Paragraphs Coded	16
Modified	17/04/2009 19:51	Coding References	15
		Sources Coded	9
		Cases Coded	9
business opportunities		Tree Node	
Nickname		Words Coded	123
Created	04/04/2009 11:51	Paragraphs Coded	5
Modified	14/04/2009 15:25	Coding References	5
		Sources Coded	3
		Cases Coded	3
businesses		Tree Node	
Nickname		Words Coded	92
Created	28/03/2009 11:58	Paragraphs Coded	6
Modified	04/04/2009 20:21	Coding References	6
		Sources Coded	5
		Cases Coded	5
capability		Tree Node	
Nickname		Words Coded	430
Created	01/04/2009 17:50	Paragraphs Coded	18
Modified	17/04/2009 20:05	Coding References	15
		Sources Coded	6
		Cases Coded	6
catalyst		Tree Node	
Nickname		Words Coded	410
Created	29/03/2009 12:09	Paragraphs Coded	13
Modified	17/04/2009 19:29	Coding References	14
		Sources Coded	8
		Cases Coded	8

cautious		Tree Node	
Nickname		Words Coded	166
Created	04/04/2009 11:51	Paragraphs Coded	4
Modified	17/04/2009 19:49	Coding References	5
		Sources Coded	3
		Cases Coded	3
central government		Tree Node	
Nickname		Words Coded	12
Created	03/04/2009 16:50	Paragraphs Coded	2
Modified	04/04/2009 20:22	Coding References	2
		Sources Coded	2
		Cases Coded	2
challenge		Tree Node	
Nickname		Words Coded	347
Created	28/03/2009 11:59	Paragraphs Coded	10
Modified	17/04/2009 19:59	Coding References	12
		Sources Coded	4
		Cases Coded	4
Change		Tree Node	
Nickname		Words Coded	0
Created	26/03/2009 10:33	Paragraphs Coded	0
Modified	26/03/2009 10:33	Coding References	0
		Sources Coded	0
		Cases Coded	0
city leaders		Tree Node	
Nickname		Words Coded	73
Created	02/04/2009 18:57	Paragraphs Coded	2
Modified	03/04/2009 14:31	Coding References	2
		Sources Coded	2
		Cases Coded	2
City of Liverpool		Tree Node	
Nickname		Words Coded	82
Created	29/03/2009 12:07	Paragraphs Coded	3
Modified	14/04/2009 10:07	Coding References	4
		Sources Coded	2
		Cases Coded	2

city region development		Tree Node	
Nickname		Words Coded	474
Created	28/03/2009 12:01	Paragraphs Coded	10
Modified	17/04/2009 18:18	Coding References	11
		Sources Coded	7
		Cases Coded	7
civic pride		Tree Node	
Nickname		Words Coded	398
Created	28/03/2009 12:01	Paragraphs Coded	15
Modified	14/04/2009 16:37	Coding References	17
		Sources Coded	9
		Cases Coded	9
Collaborative efforts		Tree Node	
Nickname		Words Coded	0
Created	26/03/2009 10:36	Paragraphs Coded	0
Modified	26/03/2009 10:36	Coding References	0
		Sources Coded	0
		Cases Coded	0
commitment		Tree Node	
Nickname		Words Coded	305
Created	29/03/2009 12:08	Paragraphs Coded	7
Modified	14/04/2009 16:08	Coding References	7
		Sources Coded	6
		Cases Coded	6
competition		Tree Node	
Nickname		Words Coded	95
Created	28/03/2009 12:03	Paragraphs Coded	1
Modified	09/04/2009 17:28	Coding References	3
		Sources Coded	1
		Cases Coded	1
competitive		Tree Node	
Nickname		Words Coded	797
Created	28/03/2009 12:03	Paragraphs Coded	23
Modified	17/04/2009 20:06	Coding References	25
		Sources Coded	12
		Cases Coded	12

complexity		Tree Node	
Nickname		Words Coded	364
Created	29/03/2009 19:47	Paragraphs Coded	10
Modified	04/09/2009 13:14	Coding References	11
		Sources Coded	6
		Cases Coded	6
concerns		Tree Node	
Nickname		Words Coded	794
Created	05/04/2009 09:42	Paragraphs Coded	20
Modified	17/04/2009 19:07	Coding References	27
		Sources Coded	11
		Cases Coded	11
confidence		Tree Node	
Nickname		Words Coded	292
Created	28/03/2009 12:05	Paragraphs Coded	12
Modified	17/04/2009 20:03	Coding References	14
		Sources Coded	6
		Cases Coded	6
conflicts & disharmony		Tree Node	
Nickname		Words Coded	645
Created	28/03/2009 12:07	Paragraphs Coded	15
Modified	17/04/2009 20:01	Coding References	16
		Sources Coded	7
		Cases Coded	7
continuous effort		Tree Node	
Nickname		Words Coded	873
Created	28/03/2009 12:08	Paragraphs Coded	29
Modified	17/04/2009 20:02	Coding References	31
		Sources Coded	12
		Cases Coded	12
continuous progress		Tree Node	
Nickname		Words Coded	1,235
Created	28/03/2009 13:03	Paragraphs Coded	32
Modified	12/09/2009 08:55	Coding References	37
		Sources Coded	11
		Cases Coded	11

cosmopolitan place		Tree Node
Nickname		Words Coded 88
Created	03/08/2009 11:14	Paragraphs Coded 2
Modified	03/08/2009 11:14	Coding References 2
		Sources Coded 2
		Cases Coded 2
county council		Tree Node
Nickname		Words Coded 58
Created	28/03/2009 12:09	Paragraphs Coded 3
Modified	14/04/2009 10:10	Coding References 3
		Sources Coded 3
		Cases Coded 3
Creators		Tree Node
Nickname		Words Coded 27
Created	26/03/2009 10:35	Paragraphs Coded 1
Modified	17/04/2009 18:36	Coding References 1
		Sources Coded 1
		Cases Coded 1
credit crunch		Tree Node
Nickname		Words Coded 559
Created	28/03/2009 12:10	Paragraphs Coded 18
Modified	17/04/2009 19:30	Coding References 15
		Sources Coded 11
		Cases Coded 11
criticism		Tree Node
Nickname		Words Coded 213
Created	28/03/2009 12:11	Paragraphs Coded 7
Modified	17/04/2009 19:30	Coding References 7
		Sources Coded 6
		Cases Coded 6
culture & heritage		Tree Node
Nickname		Words Coded 877
Created	03/08/2009 11:14	Paragraphs Coded 22
Modified	03/08/2009 11:14	Coding References 29
		Sources Coded 10
		Cases Coded 10

developments		Tree Node	
Nickname		Words Coded	820
Created	28/03/2009 12:14	Paragraphs Coded	22
Modified	17/04/2009 18:14	Coding References	27
		Sources Coded	11
		Cases Coded	11
difference		Tree Node	
Nickname		Words Coded	336
Created	28/03/2009 12:00	Paragraphs Coded	14
Modified	17/04/2009 18:11	Coding References	14
		Sources Coded	9
		Cases Coded	9
Drivers		Tree Node	
Nickname		Words Coded	24
Created	26/03/2009 10:35	Paragraphs Coded	1
Modified	17/04/2009 18:36	Coding References	1
		Sources Coded	1
		Cases Coded	1
economic stimulus		Tree Node	
Nickname		Words Coded	77
Created	04/04/2009 08:48	Paragraphs Coded	2
Modified	17/04/2009 18:15	Coding References	2
		Sources Coded	2
		Cases Coded	2
effective planning		Tree Node	
Nickname		Words Coded	1,563
Created	03/04/2009 16:51	Paragraphs Coded	34
Modified	17/04/2009 19:47	Coding References	41
		Sources Coded	13
		Cases Coded	13
emotional		Tree Node	
Nickname		Words Coded	0
Created	09/04/2009 19:54	Paragraphs Coded	0
Modified	09/04/2009 19:53	Coding References	0
		Sources Coded	0
		Cases Coded	0

enjoyment & lifestyle standards		Tree Node	
Nickname		Words Coded	160
Created	02/04/2009 19:01	Paragraphs Coded	7
Modified	12/09/2009 11:21	Coding References	5
		Sources Coded	3
		Cases Coded	3
entrepreneur		Tree Node	
Nickname		Words Coded	7
Created	28/03/2009 12:46	Paragraphs Coded	1
Modified	28/03/2009 12:46	Coding References	1
		Sources Coded	1
		Cases Coded	1
European Capital of Culture		Tree Node	
Nickname	ECoC	Words Coded	1,332
Created	26/03/2009 09:37	Paragraphs Coded	42
Modified	30/04/2009 19:29	Coding References	50
		Sources Coded	12
		Cases Coded	12
European Commission		Tree Node	
Nickname		Words Coded	190
Created	28/03/2009 12:46	Paragraphs Coded	4
Modified	29/03/2009 19:42	Coding References	4
		Sources Coded	2
		Cases Coded	2
events		Tree Node	
Nickname		Words Coded	394
Created	28/03/2009 13:03	Paragraphs Coded	10
Modified	14/04/2009 14:09	Coding References	13
		Sources Coded	6
		Cases Coded	6
exhausted		Tree Node	
Nickname		Words Coded	31
Created	02/04/2009 18:59	Paragraphs Coded	1
Modified	02/04/2009 18:59	Coding References	1
		Sources Coded	1
		Cases Coded	1

experiences		Tree Node	
Nickname		Words Coded	541
Created	28/03/2009 12:54	Paragraphs Coded	14
Modified	17/04/2009 19:08	Coding References	17
		Sources Coded	9
		Cases Coded	9
extensive journey		Tree Node	
Nickname		Words Coded	78
Created	28/03/2009 13:14	Paragraphs Coded	5
Modified	14/04/2009 18:39	Coding References	4
		Sources Coded	3
		Cases Coded	3
extreme perceptions		Tree Node	
Nickname		Words Coded	283
Created	31/03/2009 15:45	Paragraphs Coded	5
Modified	09/04/2009 19:26	Coding References	4
		Sources Coded	4
		Cases Coded	4
favourable place		Tree Node	
Nickname		Words Coded	163
Created	28/03/2009 13:18	Paragraphs Coded	4
Modified	04/09/2009 07:47	Coding References	4
		Sources Coded	4
		Cases Coded	4
feelings		Tree Node	
Nickname		Words Coded	172
Created	02/04/2009 18:59	Paragraphs Coded	4
Modified	04/09/2009 07:31	Coding References	3
		Sources Coded	3
		Cases Coded	3
fine logistics		Tree Node	
Nickname		Words Coded	115
Created	03/08/2009 11:14	Paragraphs Coded	5
Modified	03/08/2009 11:14	Coding References	5
		Sources Coded	4
		Cases Coded	4

functional		Tree Node	
Nickname		Words Coded	0
Created	09/04/2009 19:54	Paragraphs Coded	0
Modified	09/04/2009 19:53	Coding References	0
		Sources Coded	0
		Cases Coded	0

funding		Tree Node	
Nickname		Words Coded	404
Created	28/03/2009 13:03	Paragraphs Coded	15
Modified	14/04/2009 15:20	Coding References	18
		Sources Coded	6
		Cases Coded	6

global image		Tree Node	
Nickname		Words Coded	71
Created	05/04/2009 09:42	Paragraphs Coded	1
Modified	05/04/2009 09:42	Coding References	3
		Sources Coded	1
		Cases Coded	1

governance		Tree Node	
Nickname		Words Coded	72
Created	14/04/2009 18:21	Paragraphs Coded	3
Modified	14/04/2009 18:21	Coding References	3
		Sources Coded	3
		Cases Coded	3

graduates		Tree Node	
Nickname		Words Coded	85
Created	03/08/2009 11:14	Paragraphs Coded	2
Modified	03/08/2009 11:14	Coding References	3
		Sources Coded	2
		Cases Coded	2

Grosvenor		Tree Node	
Nickname		Words Coded	14
Created	28/03/2009 12:46	Paragraphs Coded	2
Modified	29/03/2009 10:05	Coding References	2
		Sources Coded	2
		Cases Coded	2

high property market		Tree Node	
Nickname		Words Coded	72
Created	31/03/2009 15:47	Paragraphs Coded	1
Modified	16/04/2009 23:36	Coding References	1
		Sources Coded	1
		Cases Coded	1
Higher Education Institutions		Tree Node	
Nickname		Words Coded	120
Created	03/08/2009 11:14	Paragraphs Coded	3
Modified	03/08/2009 11:14	Coding References	3
		Sources Coded	3
		Cases Coded	3
hospitality sector		Tree Node	
Nickname		Words Coded	118
Created	03/08/2009 11:14	Paragraphs Coded	4
Modified	03/08/2009 11:14	Coding References	4
		Sources Coded	4
		Cases Coded	4
importance		Tree Node	
Nickname		Words Coded	431
Created	28/03/2009 13:17	Paragraphs Coded	15
Modified	17/04/2009 18:10	Coding References	18
		Sources Coded	8
		Cases Coded	8
income		Tree Node	
Nickname		Words Coded	183
Created	28/03/2009 13:03	Paragraphs Coded	8
Modified	31/03/2009 21:05	Coding References	9
		Sources Coded	5
		Cases Coded	5
industrial clusters		Tree Node	
Nickname		Words Coded	101
Created	03/08/2009 11:14	Paragraphs Coded	1
Modified	03/08/2009 11:14	Coding References	2
		Sources Coded	1
		Cases Coded	1

infrastructure		Tree Node	
Nickname		Words Coded	205
Created	03/08/2009 11:14	Paragraphs Coded	7
Modified	03/08/2009 11:14	Coding References	8
		Sources Coded	3
		Cases Coded	3
interest		Tree Node	
Nickname		Words Coded	418
Created	28/03/2009 13:18	Paragraphs Coded	14
Modified	17/04/2009 18:34	Coding References	14
		Sources Coded	7
		Cases Coded	7
investments		Tree Node	
Nickname		Words Coded	295
Created	28/03/2009 13:03	Paragraphs Coded	12
Modified	17/04/2009 19:44	Coding References	12
		Sources Coded	7
		Cases Coded	7
involment		Tree Node	
Nickname		Words Coded	644
Created	28/03/2009 13:19	Paragraphs Coded	18
Modified	17/04/2009 19:45	Coding References	18
		Sources Coded	9
		Cases Coded	9
inward investors		Tree Node	
Nickname		Words Coded	61
Created	03/04/2009 16:50	Paragraphs Coded	1
Modified	03/04/2009 16:50	Coding References	1
		Sources Coded	1
		Cases Coded	1
Issues		Tree Node	
Nickname		Words Coded	79
Created	28/03/2009 12:07	Paragraphs Coded	3
Modified	17/04/2009 19:56	Coding References	1
		Sources Coded	1
		Cases Coded	1

judgemental		Tree Node	
Nickname		Words Coded	0
Created	09/04/2009 19:54	Paragraphs Coded	0
Modified	09/04/2009 19:53	Coding References	0
		Sources Coded	0
		Cases Coded	0

key facets		Tree Node	
Nickname		Words Coded	565
Created	03/04/2009 16:51	Paragraphs Coded	16
Modified	17/04/2009 19:53	Coding References	17
		Sources Coded	8
		Cases Coded	8

lack of leadership		Tree Node	
Nickname		Words Coded	73
Created	31/03/2009 15:44	Paragraphs Coded	3
Modified	17/04/2009 18:52	Coding References	3
		Sources Coded	2
		Cases Coded	2

lack of responsibility		Tree Node	
Nickname		Words Coded	89
Created	31/03/2009 15:44	Paragraphs Coded	4
Modified	04/04/2009 20:16	Coding References	3
		Sources Coded	3
		Cases Coded	3

lasting image		Tree Node	
Nickname		Words Coded	319
Created	31/03/2009 15:45	Paragraphs Coded	10
Modified	14/04/2009 14:17	Coding References	9
		Sources Coded	8
		Cases Coded	8

LCC		Tree Node	
Nickname		Words Coded	16
Created	14/04/2009 18:19	Paragraphs Coded	1
Modified	14/04/2009 18:19	Coding References	1
		Sources Coded	1
		Cases Coded	1

leadership		Tree Node	
Nickname		Words Coded	77
Created	29/03/2009 12:08	Paragraphs Coded	4
Modified	05/04/2009 09:10	Coding References	4
		Sources Coded	3
		Cases Coded	3
legacy		Tree Node	
Nickname		Words Coded	302
Created	28/03/2009 13:12	Paragraphs Coded	6
Modified	14/04/2009 15:15	Coding References	7
		Sources Coded	5
		Cases Coded	5
lifestyle standards		Tree Node	
Nickname		Words Coded	21
Created	14/04/2009 18:28	Paragraphs Coded	1
Modified	14/04/2009 18:28	Coding References	1
		Sources Coded	1
		Cases Coded	1
Liverpool city council		Tree Node	
Nickname		Words Coded	242
Created	28/03/2009 12:46	Paragraphs Coded	8
Modified	14/04/2009 10:07	Coding References	10
		Sources Coded	7
		Cases Coded	7
liverpool first		Tree Node	
Nickname		Words Coded	60
Created	28/03/2009 12:46	Paragraphs Coded	2
Modified	28/03/2009 12:46	Coding References	2
		Sources Coded	1
		Cases Coded	1
Liverpool Vision		Tree Node	
Nickname		Words Coded	31
Created	28/03/2009 12:46	Paragraphs Coded	1
Modified	04/04/2009 09:02	Coding References	2
		Sources Coded	1
		Cases Coded	1

Liverpool Vision		Tree Node
Nickname		Words Coded 22
Created	14/04/2009 18:19	Paragraphs Coded 1
Modified	14/04/2009 18:19	Coding References 1
		Sources Coded 1
		Cases Coded 1

Liverpooludlians		Tree Node
Nickname		Words Coded 32
Created	03/08/2009 11:14	Paragraphs Coded 1
Modified	03/08/2009 11:14	Coding References 1
		Sources Coded 1
		Cases Coded 1

local people		Tree Node
Nickname		Words Coded 174
Created	31/03/2009 15:47	Paragraphs Coded 4
Modified	17/04/2009 19:45	Coding References 3
		Sources Coded 3
		Cases Coded 3

Measures		Tree Node
Nickname		Words Coded 0
Created	26/03/2009 10:36	Paragraphs Coded 0
Modified	26/03/2009 10:36	Coding References 0
		Sources Coded 0
		Cases Coded 0

media		Tree Node
Nickname		Words Coded 328
Created	31/03/2009 15:45	Paragraphs Coded 4
Modified	14/04/2009 18:24	Coding References 6
		Sources Coded 2
		Cases Coded 2

media & marketing		Tree Node
Nickname		Words Coded 151
Created	14/04/2009 18:25	Paragraphs Coded 1
Modified	12/09/2009 11:19	Coding References 1
		Sources Coded 1
		Cases Coded 1

Merseyside County Council		Tree Node	
Nickname		Words Coded	26
Created	28/03/2009 12:46	Paragraphs Coded	1
Modified	17/04/2009 18:27	Coding References	1
		Sources Coded	1
		Cases Coded	1
Merseytravel		Tree Node	
Nickname		Words Coded	77
Created	05/04/2009 09:43	Paragraphs Coded	2
Modified	05/04/2009 09:43	Coding References	2
		Sources Coded	1
		Cases Coded	1
migration gateway		Tree Node	
Nickname		Words Coded	50
Created	03/08/2009 11:14	Paragraphs Coded	2
Modified	03/08/2009 11:14	Coding References	2
		Sources Coded	2
		Cases Coded	2
motive		Tree Node	
Nickname		Words Coded	236
Created	01/04/2009 17:50	Paragraphs Coded	6
Modified	17/04/2009 18:40	Coding References	6
		Sources Coded	4
		Cases Coded	4
mutual cordination		Tree Node	
Nickname		Words Coded	1,286
Created	28/03/2009 12:02	Paragraphs Coded	32
Modified	14/04/2009 15:19	Coding References	32
		Sources Coded	11
		Cases Coded	11
negative images		Tree Node	
Nickname		Words Coded	657
Created	28/03/2009 12:53	Paragraphs Coded	19
Modified	17/04/2009 19:56	Coding References	19
		Sources Coded	10
		Cases Coded	10

negative misconceptions		Tree Node	
Nickname		Words Coded	507
Created	28/03/2009 13:18	Paragraphs Coded	13
Modified	04/09/2009 07:29	Coding References	15
		Sources Coded	8
		Cases Coded	8
negative press		Tree Node	
Nickname		Words Coded	237
Created	28/03/2009 12:53	Paragraphs Coded	8
Modified	04/04/2009 09:49	Coding References	8
		Sources Coded	5
		Cases Coded	5
new brand perceptions		Tree Node	
Nickname		Words Coded	1,001
Created	28/03/2009 12:53	Paragraphs Coded	30
Modified	04/09/2009 07:30	Coding References	38
		Sources Coded	11
		Cases Coded	11
new image		Tree Node	
Nickname		Words Coded	1,945
Created	28/03/2009 13:17	Paragraphs Coded	57
Modified	17/04/2009 19:33	Coding References	64
		Sources Coded	12
		Cases Coded	12
NWDA		Tree Node	
Nickname		Words Coded	143
Created	31/03/2009 15:46	Paragraphs Coded	4
Modified	14/04/2009 10:10	Coding References	4
		Sources Coded	4
		Cases Coded	4
opinions		Tree Node	
Nickname		Words Coded	87
Created	03/04/2009 16:50	Paragraphs Coded	5
Modified	14/04/2009 09:10	Coding References	5
		Sources Coded	5
		Cases Coded	5

opportunity		Tree Node	
Nickname		Words Coded	737
Created	28/03/2009 13:12	Paragraphs Coded	18
Modified	17/04/2009 19:33	Coding References	25
		Sources Coded	9
		Cases Coded	9
optimism		Tree Node	
Nickname		Words Coded	647
Created	28/03/2009 12:53	Paragraphs Coded	21
Modified	09/04/2009 19:27	Coding References	25
		Sources Coded	10
		Cases Coded	10
other stakeholders		Tree Node	
Nickname		Words Coded	464
Created	28/03/2009 12:46	Paragraphs Coded	18
Modified	14/04/2009 15:27	Coding References	17
		Sources Coded	9
		Cases Coded	9
overall image		Tree Node	
Nickname		Words Coded	302
Created	28/03/2009 12:53	Paragraphs Coded	13
Modified	09/04/2009 19:45	Coding References	12
		Sources Coded	9
		Cases Coded	9
people		Tree Node	
Nickname		Words Coded	165
Created	28/03/2009 13:20	Paragraphs Coded	9
Modified	17/04/2009 18:36	Coding References	9
		Sources Coded	8
		Cases Coded	8
Place branding		Tree Node	
Nickname		Words Coded	125
Created	28/03/2009 11:55	Paragraphs Coded	4
Modified	17/04/2009 20:07	Coding References	3
		Sources Coded	2
		Cases Coded	2

politics		Tree Node	
Nickname		Words Coded	108
Created	29/03/2009 19:47	Paragraphs Coded	4
Modified	17/04/2009 19:31	Coding References	4
		Sources Coded	4
		Cases Coded	4
preserving what we have		Tree Node	
Nickname		Words Coded	1,051
Created	31/03/2009 15:45	Paragraphs Coded	26
Modified	17/04/2009 19:59	Coding References	33
		Sources Coded	12
		Cases Coded	12
priority		Tree Node	
Nickname		Words Coded	157
Created	29/03/2009 12:19	Paragraphs Coded	5
Modified	05/04/2009 09:16	Coding References	5
		Sources Coded	5
		Cases Coded	5
private sector		Tree Node	
Nickname		Words Coded	101
Created	28/03/2009 13:20	Paragraphs Coded	5
Modified	31/03/2009 20:25	Coding References	5
		Sources Coded	4
		Cases Coded	4
problem-solving		Tree Node	
Nickname		Words Coded	306
Created	28/03/2009 13:03	Paragraphs Coded	6
Modified	17/04/2009 19:37	Coding References	7
		Sources Coded	5
		Cases Coded	5
promotion & advertisement		Tree Node	
Nickname		Words Coded	729
Created	28/03/2009 13:03	Paragraphs Coded	25
Modified	17/04/2009 18:52	Coding References	25
		Sources Coded	10
		Cases Coded	10

prospects		Tree Node	
Nickname		Words Coded	852
Created	31/03/2009 15:47	Paragraphs Coded	22
Modified	14/04/2009 16:32	Coding References	28
		Sources Coded	9
		Cases Coded	9
public & private sector		Tree Node	
Nickname		Words Coded	11
Created	29/03/2009 12:07	Paragraphs Coded	1
Modified	29/03/2009 12:07	Coding References	1
		Sources Coded	1
		Cases Coded	1
public sector		Tree Node	
Nickname		Words Coded	28
Created	03/08/2009 11:14	Paragraphs Coded	1
Modified	03/08/2009 11:14	Coding References	1
		Sources Coded	1
		Cases Coded	1
rational		Tree Node	
Nickname		Words Coded	466
Created	28/03/2009 13:03	Paragraphs Coded	13
Modified	17/04/2009 19:46	Coding References	12
		Sources Coded	7
		Cases Coded	7
recognition		Tree Node	
Nickname		Words Coded	851
Created	28/03/2009 12:53	Paragraphs Coded	29
Modified	17/04/2009 18:33	Coding References	26
		Sources Coded	8
		Cases Coded	8
reforms		Tree Node	
Nickname		Words Coded	343
Created	28/03/2009 13:03	Paragraphs Coded	9
Modified	17/04/2009 19:36	Coding References	8
		Sources Coded	6
		Cases Coded	6

Regeneration		Tree Node
Nickname		Words Coded 14
Created	26/03/2009 10:32	Paragraphs Coded 1
Modified	17/04/2009 19:58	Coding References 1
		Sources Coded 1
		Cases Coded 1
regret		Tree Node
Nickname		Words Coded 41
Created	28/03/2009 13:18	Paragraphs Coded 2
Modified	04/04/2009 22:20	Coding References 2
		Sources Coded 2
		Cases Coded 2
relocation		Tree Node
Nickname		Words Coded 128
Created	28/03/2009 13:24	Paragraphs Coded 4
Modified	14/04/2009 18:16	Coding References 4
		Sources Coded 4
		Cases Coded 4
reluctantance		Tree Node
Nickname		Words Coded 346
Created	02/04/2009 18:58	Paragraphs Coded 6
Modified	17/04/2009 19:08	Coding References 8
		Sources Coded 4
		Cases Coded 4
representation		Tree Node
Nickname		Words Coded 8
Created	28/03/2009 13:19	Paragraphs Coded 1
Modified	28/03/2009 13:19	Coding References 1
		Sources Coded 1
		Cases Coded 1
research		Tree Node
Nickname		Words Coded 604
Created	28/03/2009 13:03	Paragraphs Coded 10
Modified	14/04/2009 14:22	Coding References 10
		Sources Coded 6
		Cases Coded 6

resources		Tree Node	
Nickname		Words Coded	520
Created	01/04/2009 17:48	Paragraphs Coded	13
Modified	17/04/2009 19:55	Coding References	14
		Sources Coded	8
		Cases Coded	8
responsibility		Tree Node	
Nickname		Words Coded	566
Created	28/03/2009 13:03	Paragraphs Coded	11
Modified	14/04/2009 15:27	Coding References	11
		Sources Coded	8
		Cases Coded	8
retention		Tree Node	
Nickname		Words Coded	142
Created	31/03/2009 15:44	Paragraphs Coded	2
Modified	31/03/2009 15:44	Coding References	4
		Sources Coded	1
		Cases Coded	1
revitalisation		Tree Node	
Nickname		Words Coded	135
Created	31/03/2009 15:47	Paragraphs Coded	2
Modified	09/04/2009 18:48	Coding References	2
		Sources Coded	2
		Cases Coded	2
rivalry		Tree Node	
Nickname		Words Coded	229
Created	28/03/2009 13:26	Paragraphs Coded	5
Modified	04/09/2009 13:14	Coding References	5
		Sources Coded	4
		Cases Coded	4
safety & well-being		Tree Node	
Nickname		Words Coded	49
Created	28/03/2009 13:18	Paragraphs Coded	3
Modified	09/04/2009 19:28	Coding References	4
		Sources Coded	3
		Cases Coded	3

self-belief		Tree Node	
Nickname		Words Coded	336
Created	28/03/2009 11:50	Paragraphs Coded	12
Modified	04/09/2009 07:30	Coding References	13
		Sources Coded	7
		Cases Coded	7
skills development		Tree Node	
Nickname		Words Coded	80
Created	31/03/2009 21:07	Paragraphs Coded	3
Modified	17/04/2009 19:47	Coding References	3
		Sources Coded	3
		Cases Coded	3
sporting legacies		Tree Node	
Nickname		Words Coded	96
Created	03/08/2009 11:14	Paragraphs Coded	1
Modified	03/08/2009 11:14	Coding References	1
		Sources Coded	1
		Cases Coded	1
Stakeholders		Tree Node	
Nickname		Words Coded	0
Created	26/03/2009 09:46	Paragraphs Coded	0
Modified	26/03/2009 09:46	Coding References	0
		Sources Coded	0
		Cases Coded	0
strength		Tree Node	
Nickname		Words Coded	524
Created	03/08/2009 11:14	Paragraphs Coded	18
Modified	03/08/2009 11:14	Coding References	18
		Sources Coded	10
		Cases Coded	10
Success		Tree Node	
Nickname		Words Coded	400
Created	28/03/2009 13:12	Paragraphs Coded	15
Modified	09/04/2009 14:19	Coding References	16
		Sources Coded	10
		Cases Coded	10

support		Tree Node	
Nickname		Words Coded	497
Created	28/03/2009 13:03	Paragraphs Coded	13
Modified	17/04/2009 19:50	Coding References	16
		Sources Coded	7
		Cases Coded	7
Sustainable growth		Tree Node	
Nickname		Words Coded	0
Created	26/03/2009 09:49	Paragraphs Coded	0
Modified	14/04/2009 18:31	Coding References	0
		Sources Coded	0
		Cases Coded	0
symbolic		Tree Node	
Nickname		Words Coded	0
Created	09/04/2009 19:54	Paragraphs Coded	0
Modified	09/04/2009 19:53	Coding References	0
		Sources Coded	0
		Cases Coded	0
tangible benefits		Tree Node	
Nickname		Words Coded	545
Created	04/04/2009 08:48	Paragraphs Coded	15
Modified	17/04/2009 18:14	Coding References	18
		Sources Coded	10
		Cases Coded	10
target audience		Tree Node	
Nickname		Words Coded	275
Created	28/03/2009 13:20	Paragraphs Coded	8
Modified	14/04/2009 15:26	Coding References	10
		Sources Coded	3
		Cases Coded	3
the culture company		Tree Node	
Nickname		Words Coded	160
Created	28/03/2009 13:20	Paragraphs Coded	8
Modified	17/04/2009 18:26	Coding References	7
		Sources Coded	4
		Cases Coded	4

The Mersey Partnership		Tree Node
Nickname		Words Coded 82
Created	28/03/2009 12:46	Paragraphs Coded 5
Modified	14/04/2009 15:28	Coding References 5
		Sources Coded 3
		Cases Coded 3
tourism		Tree Node
Nickname		Words Coded 137
Created	28/03/2009 13:25	Paragraphs Coded 5
Modified	01/04/2009 17:05	Coding References 5
		Sources Coded 4
		Cases Coded 4
Tourism board		Tree Node
Nickname		Words Coded 40
Created	31/03/2009 15:48	Paragraphs Coded 2
Modified	14/04/2009 10:12	Coding References 2
		Sources Coded 2
		Cases Coded 2
training		Tree Node
Nickname		Words Coded 205
Created	28/03/2009 13:03	Paragraphs Coded 7
Modified	17/04/2009 19:51	Coding References 7
		Sources Coded 5
		Cases Coded 5
transformation of physical status		Tree Node
Nickname		Words Coded 512
Created	09/04/2009 14:32	Paragraphs Coded 14
Modified	17/04/2009 19:36	Coding References 17
		Sources Coded 9
		Cases Coded 9
troubled history		Tree Node
Nickname		Words Coded 529
Created	29/03/2009 12:17	Paragraphs Coded 16
Modified	09/04/2009 20:30	Coding References 20
		Sources Coded 9
		Cases Coded 9

unique attractions		Tree Node	
Nickname		Words Coded	186
Created	03/08/2009 11:14	Paragraphs Coded	6
Modified	03/08/2009 11:20	Coding References	6
		Sources Coded	4
		Cases Coded	4
uniqueness		Tree Node	
Nickname		Words Coded	483
Created	03/08/2009 11:14	Paragraphs Coded	12
Modified	03/08/2009 11:14	Coding References	14
		Sources Coded	8
		Cases Coded	8
vision		Tree Node	
Nickname		Words Coded	843
Created	28/03/2009 13:03	Paragraphs Coded	26
Modified	12/09/2009 09:02	Coding References	26
		Sources Coded	12
		Cases Coded	12
visitors		Tree Node	
Nickname		Words Coded	188
Created	28/03/2009 13:20	Paragraphs Coded	7
Modified	14/04/2009 18:22	Coding References	7
		Sources Coded	6
		Cases Coded	6
visitors		Tree Node	
Nickname		Words Coded	188
Created	14/04/2009 18:23	Paragraphs Coded	7
Modified	14/04/2009 18:23	Coding References	7
		Sources Coded	6
		Cases Coded	6
word of mouth		Tree Node	
Nickname		Words Coded	122
Created	29/03/2009 12:23	Paragraphs Coded	4
Modified	14/04/2009 14:52	Coding References	4
		Sources Coded	4
		Cases Coded	4

world-class city		Tree Node	
Nickname		Words Coded	1,169
Created	28/03/2009 13:24	Paragraphs Coded	29
Modified	17/04/2009 20:05	Coding References	29
		Sources Coded	13
		Cases Coded	13

worthless planning		Tree Node	
Nickname		Words Coded	235
Created	28/03/2009 13:26	Paragraphs Coded	8
Modified	04/09/2009 13:16	Coding References	6
		Sources Coded	4
		Cases Coded	4

Case 10		Case	
Nickname		Words Coded	3,036
Created	04/04/2009 08:16	Paragraphs Coded	59
Modified	25/09/2009 08:00	Coding References	1
		Sources Coded	1
		Cases Coded	0

Case 11		Case	
Nickname		Words Coded	5,403
Created	14/04/2009 08:09	Paragraphs Coded	90
Modified	25/09/2009 08:00	Coding References	1
		Sources Coded	1
		Cases Coded	0

Case 12		Case	
Nickname		Words Coded	3,893
Created	15/03/2009 14:22	Paragraphs Coded	136
Modified	25/09/2009 08:00	Coding References	1
		Sources Coded	1
		Cases Coded	0

Case 13		Case	
Nickname		Words Coded	4,345
Created	15/03/2009 14:22	Paragraphs Coded	103
Modified	25/09/2009 08:00	Coding References	1
		Sources Coded	1
		Cases Coded	0

Case 14		Case	
Nickname		Words Coded	3,243
Created	17/04/2009 17:55	Paragraphs Coded	95
Modified	25/09/2009 08:00	Coding References	1
		Sources Coded	1
		Cases Coded	0
Case 3		Case	
Nickname		Words Coded	3,247
Created	15/03/2009 14:22	Paragraphs Coded	69
Modified	25/09/2009 07:59	Coding References	1
		Sources Coded	1
		Cases Coded	0
Case 4		Case	
Nickname		Words Coded	4,006
Created	15/03/2009 14:22	Paragraphs Coded	99
Modified	25/09/2009 07:59	Coding References	1
		Sources Coded	1
		Cases Coded	0
Case 5		Case	
Nickname		Words Coded	4,578
Created	15/03/2009 14:22	Paragraphs Coded	69
Modified	25/09/2009 07:59	Coding References	1
		Sources Coded	1
		Cases Coded	0
Case 6		Case	
Nickname		Words Coded	1,243
Created	15/03/2009 14:22	Paragraphs Coded	57
Modified	25/09/2009 07:59	Coding References	1
		Sources Coded	1
		Cases Coded	0
Case 7		Case	
Nickname		Words Coded	1,690
Created	23/03/2009 16:33	Paragraphs Coded	54
Modified	25/09/2009 07:59	Coding References	1
		Sources Coded	1
		Cases Coded	0

Case 8		Case	
Nickname		Words Coded	2,724
Created	15/03/2009 14:22	Paragraphs Coded	117
Modified	25/09/2009 08:00	Coding References	1
		Sources Coded	1
		Cases Coded	0
Case 9		Case	
Nickname		Words Coded	3,379
Created	04/04/2009 08:16	Paragraphs Coded	101
Modified	25/09/2009 08:00	Coding References	1
		Sources Coded	1
		Cases Coded	0
Cases 1 and 2		Case	
Nickname		Words Coded	3,123
Created	15/03/2009 14:22	Paragraphs Coded	170
Modified	25/09/2009 07:59	Coding References	1
		Sources Coded	1
		Cases Coded	0
European capital of culture - regeneration		Matrix	
Nickname		Words Coded	0
Created	13/04/2009 17:24	Paragraphs Coded	0
Modified	13/04/2009 17:24	Coding References	0
		Sources Coded	0
		Cases Coded	0
European capital of culture - regeneration (2)		Matrix	
Nickname		Words Coded	0
Created	11/06/2009 11:01	Paragraphs Coded	0
Modified	11/06/2009 11:01	Coding References	0
		Sources Coded	0
		Cases Coded	0
issues		Matrix	
Nickname		Words Coded	0
Created	13/04/2009 16:41	Paragraphs Coded	0
Modified	13/04/2009 17:15	Coding References	0
		Sources Coded	0
		Cases Coded	0

issues (2)		Matrix	
Nickname		Words Coded	0
Created	11/06/2009 14:51	Paragraphs Coded	0
Modified	11/06/2009 14:51	Coding References	0
		Sources Coded	0
		Cases Coded	0

Maintaining momentum		Matrix	
Nickname		Words Coded	0
Created	13/04/2009 15:56	Paragraphs Coded	0
Modified	13/04/2009 16:01	Coding References	0
		Sources Coded	0
		Cases Coded	0