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This article examines the psychosocial impact of marital status change, and on the spontaneously emerging theme of identity. In-depth interviews were conducted with 82 cohabiting, married, widowed and divorced British adults, focusing on changes in daily routine, social relationships and social support. Here, we draw attention to the findings of interviews with men and women who had entered a married (n=30) or cohabiting (n=8) relationship for the first time. The interviews provide an insight into the complex process of identity change in marriage and cohabitation. Participants described with an identity shift from ‘I’ to ‘we’ which was associated with social and personal changes in how they understood themselves. Marriage and cohabitation were viewed as positive transitions, facilitating personal growth. However, importantly, marriage, in particular, was also associated with a process of depersonalisation which posed a challenge to private identity. We conclude with a discussion of the ways in which participants managed this identity conflict.
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Transitional periods increase identity exploration and changes in identity (Anthis, 2002). Prior theoretical and empirical studies address how people’s social network provide the contexts for their identity management, and serve as a source of validation of identity, reminding people of their beliefs, values and their abilities (Cotten, 1999; Stryker & Burke, 2000). We aim to extend the limited existing work on identity across the lifecourse and expand the current understanding of identity reconstruction in the face of marital status change through in-depth qualitative interviews with British men and women. Despite recent demographic changes, being married remains the normative status (Second Author, 2006). Married adults are most often used as the comparison group in marital status research (DePaulo & Morris, 2005) and the evidence of a positive effect of marriage on health outcomes is compelling (e.g. Waite & Gallagher, 2000). However, becoming married may also be considered a stressful transition (Holmes & Rahe, 1967) and we believe that there is more to learn about the lived experience of moving into a married relationship. Additionally, the number of heterosexual couples who choose to cohabit has increased (Smallwood & Wilson, 2007). Thus, the focus of this paper is on the identity processes that occur following entry into a heterosexual married or unmarried cohabiting relationship. Such insight is important if we want to know more about the psychological impact of major life transitions.

Issues of identity and self have long been of theoretical interest. The concept of identity has become increasingly complex but, in essence, identities are answers to the question, “Who am I?” (Allport, 1961). The emphasis in this paper is on the potential for marriage and cohabitation to impact on a sense of who, and what we are. We employ a theoretical framework which posits a reciprocal relationship between the self and society (Stryker & Burke, 2000) and that identity comprises two distinct components: collective (or public)...
identity and private (or personal) identity (Trafimow, Triandis & Goto, 1991). Broadly, collective identity is constructed through our relationships with others (Brewer & Gardner, 2004; Marcus & Cross, 1990). We understand collective identity to mean how a person views themselves in response to how they are viewed as a member of a particular public group i.e. ‘I am married’. Private identity, on the other hand, is understood here as a sense of self separate from group membership and social roles, and includes personal attributes, beliefs, values, and skills (Brewer & Gardner, 2004). Deaux (1993) argues collective and private identities are related to each other, where the private identity informs and is informed by a person’s collective identity. Identity change may, therefore, be understood as changes in the meaning of the self, including changes through reference to a particular public group, or collective (collective identity) and what it means to be who one is as a person (private identity) (Burke, 2006).

Evidence suggests that marriage provides a strong positive sense of identity and self-worth. A classic study by Berger and Kellner (1970) demonstrated that entering a married relationship requires reconstruction of identity, achieved by both reconstructing past identities and defining a new relationship identity. Burke (2006) suggested that the practice of performing everyday activities with a spouse changes the way one thinks about oneself, as does possessing the identity of ‘spouse’. Over time, identity becomes rooted both in the marital relationship itself and to the spouse through a gradual process of depersonalisation (Lopata, 1973). More recently Pals (1999) proposed that marriage is an identity investment. She outlined four prototypes of identity in marriage to reflect the different ways women invested and evaluated their identities in the context of marriage: anchored, defined, restricted and confused. Women who felt their identity was ‘anchored’ in their marriage integrated different elements of their identity and maintained a sense of individuality. ‘Defined’ women described being immersed in the married relationship and family life and felt aspects of their
own identity were secondary to the marriage. Women whose identities were ‘restricted’ by
marriage were frustrated by the limitations marriage placed on them. Finally, ‘confused’
women lacked self-confidence and a sense of competence which were not being improved by
the marriage. Although Pals’ study focuses on women, these prototypes may have relevance
for men and might help researchers understand better the impact of a transition into a married
relationship on identity.

Entry into a cohabiting relationship also has the potential to prompt identity work since it
too is associated with a process of coupling. The prevalence of cohabitation as a precursor to,
or indeed as an alternative to, marriage has increased in recent years (Smallwood & Wilson,
2007) but few studies to date have considered the impact of cohabitation on identity. This is
an important deficit in our knowledge. There are legal distinctions between marriage and
cohabitation and the experience of entering cohabitation may differ from marriage by level of
intimacy and commitment (Dush & Amato, 2005). There may be differences with respect to
parental responsibility and differences in terms of household practices. There may also be
differences with respect to property ownership, financial management and future pension
arrangements. Further, there are differences in the acceptance by others of marriage versus
cohabiting relationships. In an early study with cohabiting college age students, Macklin
(1972) found that cohabitors described identity loss as participants became dependent on the
relationship and had fewer opportunities to participate in activities and see friends. On the
other hand, Elizabeth (2000) suggests that cohabitation provides an opportunity to avoid the
loss of relational freedom associated with marriage and argued that unmarried cohabitation is
free from social prescriptions. In this view, the absence of well-defined social expectations
may mean that cohabitors do not experience any marked changes in identity.
The psychosocial implications of marital status transitions are still unclear and previous research has investigated this topic using predominantly quantitative methodology, focusing on psychological wellbeing (e.g. Wade & Pevalin, 2004) and social support (e.g. Kalmijn & Broese van Groenou, 2005). Qualitative interviewing is a useful method for examining people’s experiences of life events and permits in-depth exploration to allow a deeper understanding of the research topic (Balnaves & Caputi, 2001). Despite the potential for qualitative research to enhance knowledge in the field, there are few studies that specifically consider the impact of marital status transitions on identity. A small number of researchers in the field of marriage (e.g. Banchand & Caron, 2001), widowhood (e.g. Second Author, 2010; Lopata, 1996; van den Hoonoard, 1997) and divorce (e.g. Vaughan, 1979; Abbey & Dallos, 2004) have used the inductive, exploratory nature of qualitative methodologies to understand the lived experience of marital status change. However, there has been less attention on changes in sense of self. Vaughan (1979) described the process of uncoupling and the associated renegotiating an individual identity following divorce. Second Author (2010) highlighted the challenge of widowhood for identity. She analysed interviews with 65 widows and, using Buss’ (1980) distinction between the public and private aspects of identity, described a tension between how these women view themselves and what is expected of them by others. van den Hoonoard (1997) utilised autobiographical accounts of widowhood and found that widows often described themselves as new women, with a transformed identity.

This study utilised qualitative interviewing with cohabiting, married, widowed and divorced men and women to explore changes in social networks and social support as a consequence of marital status change. In this paper, we focus only on data from the cohabiting and married interviews to extend understanding of the psychosocial impact of entering a cohabiting relationship or becoming married by considering its influence on
identity. Widowhood and divorce are characterised by the uncoupling of the married relationship and the nature of these life experiences is substantially different. To consider them here would limit the depth of our discussion. The analysis draws on identity theory and, using the concept of collective and private identities as a theoretical framework (Trafimow et al., 1991), this paper examines how people manage their identity following entry into a heterosexual married or unmarried cohabiting relationship for the first time. We aim to address differences between the two types of union and consider their specific role in identity change.

**Method**

**Sample**

The focus of the wider study from which this paper originates was to understand some of the most common patterns in the experience of marital status change. A convenience sample of a total of 82 British men and women (age range 19 to 86 years) were interviewed about their experience of marital status change. Interview participants were recruited using posters and internet adverts, which communicated the aims of the research, from a range of social organisations; a research announcement on workplace announcement systems; and through snowballing techniques. The sample included people with a wide range of professional status, financial income and educational levels, as extracted through the interview transcripts. Table 1 provides details of the characteristics of participants for each marital status group. Participants were interviewed about their experiences of entering a first cohabiting or married relationship, or the transition out of a first marriage through widowhood or divorce. This paper is based on a sub sample of 30 married and 8 cohabiting British men and women.

[Table 1 around here]
Data Collection

In-depth, one-to-one semi-structured interviews were held between December 2008 until February 2010. Interviews were conducted in person in participants’ homes or in a quiet, private meeting room at the University of X, except for three telephone interviews with participants who lived further away; all interviews lasted around 90 minutes. There were no notable differences between face-to-face and telephone interviews. A fluid interview schedule allowed freedom of question direction and an extensive narrative. Each interview began with a standard verbal introduction, and sought permission to record the conversation. Participants were then invited to talk about their daily routine, their social relationships and support, and how these had changed over time. Some example questions include ‘can you tell me about any hobbies or interests you have?’, ‘who do you spend most of your time with?’, ‘how did becoming married affect how often you socialised outside of the house?’, ‘can you tell me a little more about your friendships?’, and ‘who are the people that will listen to you when you need to talk?’. Where participants had experienced more than one of these transitions, they were also asked, more briefly, about additional these marital transitions experience. For example, a married participant was asked if they had cohabited prior to marriage and were asked, in less detail, about how this transition had affected their daily routine, their social relationships and support had changed over time. The research sought and gained approval from the University of X research ethics committee and confidentiality and anonymity were assured. Names have been changed to preserve anonymity.

Sampling Issues

By its nature, this study may have been subject to a number of methodological challenges concerning selection. The sample size within each marital status group is relatively small, as is typical of qualitative studies (Fossey, Harvey, McDermott & Davidson, 2002). Further,
there may be a self-selection bias where those who were more socially active and had better levels of psychological wellbeing were more likely to agree to be interviewed. Unfortunately, certain demographic groups were also under-represented in the sample, including ethnic minority groups. In addition, the qualitative study is influenced by the geographical limitations of its recruitment. The participants’ experiences in this study may not, therefore, be representative of the wider population. In attempt to minimise these challenges, we aimed for a sample of participants who were diverse in terms of social background, age, relational trajectories, and family circumstances. The interview data represents the diverse experiences of marital status change.

Data Analysis

Interviews were recorded and transcribed verbatim. Transcripts were analysed using grounded theory methods discussed by (Charmaz, 2008). The process involves the development of categories following a series of progressively more focussed data coding, and eventually the emergence of generic themes. The concluding theory is generated from a synthesis of the perspectives from all of the participants. Each transcript was first read through in its entirety to gain an impression of the interview. Line-by-line coding was the primary analytical stage of the research process and allows for the exploration of emerging themes in the data, without the addition of inferences or personal assumptions. This process was reflexive; as new topics emerged they were looked for in earlier parts of the interview. Following line-by-line coding, a more focused approach is employed to generate categories that emerged as particularly significant or overriding in the data. Once categories have been extracted for each of the interviews the transcripts were cross-compared, to identify broader generic themes and commonalities within the larger sample, and within the data for each marital status group. The interviews sought to identify the key social changes that occurred
following a transition into a heterosexual married or unmarried cohabiting relationship or out of marriage through widowhood or divorce. Through an iterative process of coding and analysis of coded text three central themes emerged from the interview data: changes in the structure of the social network; changes in the availability of social support; and changes in identity. The focus of this paper is on the last of these, identity.

Through this process, identity emerged as a salient theme within the interviews in this study. Codes within the theme included ‘roles/responsibilities’, ‘becoming one’ and ‘growth’. The interview did not focus on identity change but participants were prompted to consider any changes in how they saw themselves following their marital status transition. One question was, ‘how does being married/ living with your partner affect how you see yourself’.

Others included, ‘how does it make you feel day to day?’; ‘how confident are you with other people?’ and, ‘how has that changed since you married/ starting living with your partner?’.

We became interested in how cohabitation and marriage influenced identity and so the theme of identity was further examined in a more detailed analysis for marrieds and cohabitors, consisting of recoding to extract more specific themes. This revealed a distinction between two facets of identity: those which related to how the participant was viewed by others, or their collective identity, and those which were more personal, around private aspects of their identity. To ensure trustworthiness of the analysis, the second author independently analysed a sample of the data. Developing themes were agreed through a process of discussion and consensus.

Findings

With little prompting, participants who had entered a heterosexual cohabiting or married relationship for the first time, and remained in that relationship, described a process of identity reconstruction and the data addressed changes in identity in both the private and the
collective self (Trafimow et al., 1991). Our theoretical perspective is that identity develops from both our experience of how we are viewed by others, and how we see ourselves. We first describe how marriage and cohabitation influences the collective identity, before moving on to explore changes in the private identity and the experience of personal conflict. Quotes from the interviews are used to highlight the participants’ experiences. All names are pseudonyms.

**Collective Identity**

People derive an identity, in part, through their awareness of how other people recognise and respond to them (Milardo & Wellman, 1992). To some degree, all marrieds in this study described an awareness of a change in other peoples’ expectations of how they should behave in their new status as a husband or wife. These shared meanings of marriage were internalised and contributed to the marrieds’ understanding of their individual identity. This process was described by some, but not all of the (unmarried) cohabiters in this study, who appeared to be influenced by fewer expectations from others about how they should behave as a member of a cohabiting couple. Changing expectations noted by the participants extended to others expected them to socialise, how they should present themselves to others and the additional responsibilities they should manage.

**Relational reorganisation.** When asked about changes that they had noticed over time, marrieds and cohabiters talked about “being seen as a couple” (Jenny, age 55, married aged 34). Marrieds, in particular, felt that they were now recognised as one half of a public unit, rather than separately (Berger & Kellner, 1970; Lopata, 1996). This served to publically validate and maintain their new coupled identity and prompted changes in social relationships over time. Both marrieds and cohabiters were aware of a change in how they were viewed by
others and how others now expected them to socialise, which in turn influenced their personal experiences of social participation. We learned that, for most marrieds, marriage was associated with a process of relational change, including an increased involvement with the spouse’s social network, increased frequency of social interaction with other couples, and changes in the exchange of support with members of the social network, with family typically becoming primary providers. For many, these changes were usually gradual and welcome. However, for others, there was a sense of loss and the challenge of feeling socially restricted.

Before I was married you tend to find that friends would invite you to more things, erm, want to do more different types of activities, and since you become married, you’re almost very limited, ‘cause your friends only wanna invite the single people round. // So, I find since we have become married it [socialising separately] has become quite limited, to be honest. (Ben, 32, married aged 31)

There was evidence of a shift towards a more couple-centred pattern of socialising among cohabitors, but not to the same extent as marrieds. Cohabitors typically maintained a more independent social network and were less reliant on their spouse\(^1\) for social support and social engagement compared to marrieds. In line with this, cohabitors were more likely to describe a social network that was more independent from the cohabiting relationship and have maintained a greater sense of an individual identity, compared to marrieds. The data suggest that cohabitors are typically not exposed to the same level of expectation about how they should socialise, compared to marrieds.

**New responsibilities.** This second theme provided an insight into how participants understood their identity following entry into a cohabiting or married relationship. Cohabitors and marrieds described their own, as well as their understanding of other people’s,

\(^1\)For ease of writing, spouse refers to both marital and cohabiting partner
expectations about the responsibilities they were to assume as a spouse. In their role as a husband or wife, marrieds described the feeling of becoming at least partially responsible for their spouse’s wellbeing. Marriage and cohabitation represent a commitment to a relationship, and a movement towards interdependence. A social exchange framework may be useful for understanding the adjustment to new responsibilities described by participants. In this perspective, participants provide higher levels of support so to invest in the relationship and, by taking responsibility for one another, are able to build a sense of togetherness and maximise relational rewards. Though the discussions were often focussed around the performance of practical responsibilities, including domestic chores, they talked about the importance of accommodating someone else in their day to day lives, providing support, including providing emotional, informational and instrumental support and social companionship to their spouse. Gina described her awareness of becoming accountable to someone else:

As a single person you do what you want, you live your life as you like, you do what you want. If you're living in a flat as I was when I was 21, you don't have to think about what time you're getting in, you can eat when you want. When you get married, all of a sudden you've got washing to do, you’ve got to tidy up in case your mess is impinging on someone else, or theirs on you, you’ve got to think about eating at the same time // you’ve got someone else that you need to factor in, so your life changes completely (Gina, 50, married aged 27)

Being less selfish and having, “to take someone else into account” (Jenny, 55, married aged 34) was a common theme in the data. The interviews demonstrated the complexity of the experience of cohabitation and suggested that relational commitment and levels of independence may be important. Rachel’s interview suggested that her relationship with her spouse was central to how she organised her daily activities and she described an increased
level of dependency, and awareness of his dependence on her now that they cohabit.

I’m very conscious that, now that I’m living with him, that I should home and get this done because I need to get home because [spouse] will be waiting for me. Whereas before, when we weren’t living together, I would of been like ‘ah, he can do whatever he likes’ (laughter). (Rachel, 26, cohabited since age 24)

Despite feeling that her and her spouse would, “be together forever”, Vanessa explained that she had no intention of getting married. She described herself as “quite independent” and when asked about new responsibilities, said:

I guess what I did notice was the fact I had more dishes to do (laughter) you know what it’s like! More washing, more tidying, but he does stuff, but not as much as I do!

So I noticed that side of things, but I didn’t really change my social habits. (Vanessa, 32, cohabited since age 28)

On the whole, cohabiters did describe new supportive responsibilities but were less likely to describe feeling the same level of personal responsibility to their spouse compared to marrieds.

**Self-presentation.** Identifying as a spouse also influenced how participants presented themselves to others. Norma captured this theme when she talked about her reaction to expectations for her to look a certain way as a married woman, as if how she looked could allow judgement against her husband or their marriage.

I feel like I have to try and look physically a bit more respectable sometimes I feel like a rag bag (laughter) because I have to be a bit more respectful for [husband] and a bit smarter (laughter). (Norma, 58, married aged 53)

The following quote highlights how wider expectations influenced how the participants felt they should act as a married or cohabiting person. Fern, a 38 year old woman who first
married aged 33, described modifying her behaviour depending on context, to conform to
expectations of how she should behave as a wife where her behaviour might reflect on her
husband or, again, their marriage.

If I were to go out with my friends back home, I think I would be that little girl I used
to be and if I’m going out with my husband’s work colleagues, I make sure I keep my
mouth shut for two hours (laughter)! (Fern, 38, married aged 33)

She went on to explain that she believes that there is a change in what constitutes appropriate
behaviour a married woman. Again, there is a sense of restriction.

I think there’s definitely a change [in how you see yourself] because also, you’re not
available anymore, for instance. You know what is appropriate or not, you understand
your role. You understand that you’re married.

When asked to consider any changes she had noticed in how she saw herself following entry
into a cohabiting relationship, Vanessa commented on more subtle changes, including how
she dressed and acted in social environments:

I don’t feel like I’ve changed, but I suppose I have because I don’t go out on the pull,
so I guess when I’m at the pub I give off different vibes and dress differently, do you
know what I mean? (Vanessa, 32, cohabited since age 28)

Private Identity

As was clear in our data, social expectations inform and maintain a person’s collective
identity following entry into a cohabiting or married relationship. In addition, participants
described a more personal process of identity change. These changes were distinct from how
the relationship was recognised and performed publically and reflected the participants’
individually held meanings of marriage and cohabitation. Specific themes included:

becoming one and self-development.

**Becoming one.** Marieds described their personal understanding of themselves as becoming intertwined with their life as a couple. They spoke about becoming “half of one person” (Mike, 54, married aged 22) or having “become one person” (Ned, 57, married aged 26. One married man described feeling “more of a unit” (John, 37, married aged 36) after getting married compared to being in a cohabiting relationship with his now wife. Mike said:

> It’s not the piece of paper that makes the difference, just the mental, the fact that you are in every way attached to each other. Legally binding as well as, you do consider, I mean, I do consider myself as being one half of a relationship. (Mike, 54, married aged 22)

In contrast to the married group, only two of the eight cohabitors clearly articulated that their personal identity had become grounded in their relationship, though there was evidence in other interviews that the cohabiting relationship offered a similar sense of feeling complete and improved self-esteem.

> I feel more myself, and I can be myself whereas I think if you’re single you, you know, there’s kind of a risk of, you know, trying to be someone you’re not to fit with whatever, whereas now I feel that I can be quite comfortable. (Rachel, 26 cohabited since age 24)

Owen, a cohabiting man who had lived with his spouse for five years said:

> Your identity kind of changes a bit. I’m still me, but I’m still part of a larger organisation, which is us, there is me and us and me is part of us, and it’s not the same thing. (Owen, 38, cohabited since age 33)
In this theme, we learn that marriage and, to a lesser extent, cohabitation is associated with a change in private identity, as individuals incorporate the societal meaning of being a spouse into their personal understanding of the self.

**Self-development.** Marrieds expressed changes in their personal attributes following marital status transition and there was evidence that the married relationship, as well as their new social role and associated responsibilities, provided a foundation for personal growth and development. Marrieds conveyed a sense of feeling whole or becoming complete as a consequence of being married. This echoes Pals’ (1999) ‘anchored’ identity prototype. For example, Harry said that his marriage provided “a very, very close sense of belonging” (Harry, 64, married aged 25). Abby described how she had “found herself” upon getting married:

> I’ve found myself since I’ve been married. Whereas before I was sort of floundering, I didn’t know really what I wanted to do or, you know, I was floating basically I think, now I’ve got an anchor. (Abby, 52, married aged 46)

Participants described feeling “more mature being married” (John, 37, married aged 36), being “more confident since becoming married.” (Abby, 52, married aged 46), and feeling “more rounded” (Kim, 45, married aged 42). Dave described the continued personal growth he was experiencing through his marriage.

> Being married to [wife] is moulding the person that I am and who I’m becoming, its helping me fulfil dreams and ambitions and goals, its, forget the church for a moment, its giving me a deeper meaning of love, it’s given me, erm, a sense of achievement and a sense of encouragement. (Dave, 45, married aged 38)

Being in an unmarried cohabiting relationship may also play a role in self-development and several participants noted that they felt more confident and had a greater sense of self-
worth as a result of their relationship with their spouse (Harter, 1999). Becky, a 28 year old woman who had been living with her spouse for three years described herself as previously being “quite defensive” and said that her spouse had “just opened [her] up” (Becky, 28, cohabited since age 25). The opportunity for personal growth may be less about the transition to cohabitation or marriage, and more closely related to relationship dynamics and the self-worth offered by romantic relationships (Dush & Amato, 2005).

**Personal Conflict**

Participants were aware of the societal expectations associated with being someone’s spouse and several described a resistance to the merged identity which developed. The data suggested a conflict between expectations of what it means, publically, to be married or cohabiting, or their collective self, and how they understood their identity, privately. This was more noticeable among marrieds, which is perhaps not surprising given the differences in perceived social expectations of marrieds and cohabitors. Marrieds discussed challenges in consolidating a married identity with a desire for people to acknowledge them as individuals with their own independent identity.

It’s [being married] a little bit difficult because I think before people just see me as an individual, you know, they recognise who I was, who I am. Now, although some people still do that, the majority it’s always ‘Ben and [wife]’, ‘Ben and [wife]’, ‘Ben and [wife]’. It’s not just ‘Ben’. It would be nice if people would recognise we are two identities, not just one. (Ben, 32, married aged 31)

Resistance to the public identity emerged as an important and challenging part of the adjustment to marriage and, though less marked, cohabitation. As John suggested, the married relationship can become “the biggest part of your life” (John, 37, married aged 36).
As a consequence, marrieds like Claire discussed how marriage can cause you to, “forget the person that you were” (Claire, 30, married aged 25). They referenced the personal sacrifices associated with developing a shared collective identity. Gina explained:

When you do get married, you do have to, not lose a bit of yourself but you do have to change, and I don't mean change who you are, but you do have to become less selfish.

(Gina, 50, married aged 27)

Several others expressed a loss of a sense of self or a loss of freedom upon getting married. These stories reflect Pals’ (1999) idea of both ‘defined’ and ‘restricted’ identity prototypes where, to different degrees, a sense of individuality is lost at the expense of the married relationship. Helen, a married woman, described the internal conflict she had experienced between feeling happy to be in the position to get married, but aware of the loss of her independence upon transition.

I can’t think of a more wonderful thing for someone to ask you to do [to marry them]. One of the best moments, ultimate moments of my life. But then there was also a feeling of loss of independence, being married, because you know, I don't know what you call it but, there's that kind of “oh”, I don't know what it is, it was a fleeting moment. (Helen, 51, married aged 39)

Another participant, Evan, described being deeply unhappy in his married relationship. His interview further demonstrated the influence of expectations on personal sense of self. He experienced a conflict between his collective identity as a spouse and his private identity as an unhappy man knowing his marriage was, as he described it, “failing”.

I’m kind of a dependable married man with children who’s been faithful to his relationship and so there’s that side of it. But it’s (...) in other sense it’s quite
oppressive when you feel your marriage is failing and is breaking down, possibly irretrievably. (Evan, 48, married aged 25)

Not all of our participants used words like ‘loss’, ‘difficult’ and ‘challenging’, but all talked about the personal and social challenges associated with managing public expectations of being married or a cohabitor, at some level. Thus, understanding how to manage the potential conflict between the collective and private identity is important. Dave had been in a relationship with his wife for 20 years, and married for almost 8 of those years. After cohabiting for two years before marriage, they briefly separated. His interview offered an interesting insight into the way the challenge to private identity may be managed. Dave described the realisation that he and his now wife, “needed to be individuals, as well as together” and how, moving forward, they were motivated to maintain a greater sense of individuality and ensured that they spent time apart.

We’ve got independent lives and our lives together. You know, we go away together, but we both have separate holidays because we do different things. I go on a cruise, [wife] will go away with her mates. And then we’ll go away together, and we’ll go away at weekends, so I think we’ve got a nice balance. I think that’s why were still together twenty years on. (Dave, 45, married aged 38)

Isabelle started her relationship with her spouse when she was 16. They separated for a three year period during her time at university and had started to cohabit six months before the interview. Like Dave, Isabelle talked about struggling with not having her own identity early in their relationship and emphasised the importance of being, “your own person”.

I think it’s very important to have shared interests, but I also think it’s very important to still be your own person. // I get a little bit of time to do my own thing and to be just me. Which I think is quite important. (Isabelle, 23, cohabited since age 23)
Some participants like Caroline and Harry talked about the importance of maintaining independent friendships and enjoying leisure activities apart from their spouse. The data suggest that this personal continuity assists in minimising identity conflict in the adjustment to cohabitation and marriage and makes a positive contribution to marital quality.

> I think that having outside conversations and outside influences, when you come back together you have things to talk about that are different. I think that’s beneficial to a relationship. (Caroline, 48, married aged 24)

> You don’t want to be 24 hours a day under each other’s feet, nice though it is to be a couple and to get on well as a couple I think you do have to have your own private space. (Harry, 64, married aged 25).

In attempt to maintain a separate self, three married women had decided not to change their surname. These women felt strongly that keeping their maiden name was important and, again, the continuity allowed them to maintain a more individual sense of identity. Lucy commented:

> I didn’t want to become part, taken by that family, taking their name was part of that, I kept my own identity, and I was always part of my family and not their family. (Lucy, 55, married aged 42)

**Contextual Influences**

The sample represents a diverse group, with different relational trajectories and relationship dynamics. We view this as a strength and the interviews in this paper demonstrate the variety and complexity of the influence of cohabitation and marriage for identity. Relational independence, age and gender influenced the identity process. Turning first to relational independence, cohabitation and marriage posed fewer challenges to identity...
where participants described other roles and relationships away from the spouse. Lucy articulated this most clearly. She married for the first time in her early forties after being in a non-cohabiting relationship with her now husband for six years. She suggested that they made the decision to marry to “stop both mothers wittering”. Both regularly worked away from home, internationally, and marriage would also allow travel visas to enable them to visit one another more easily. While there is some suggestion that she is restricted by her responsibility to her husband, Lucy’s social network and daily lifestyle remained relatively unchanged upon marriage. When asked what married life is like for her, she explained:

What is it like? I don’t really think its impinged on my life, to any great extent as far as, would it be any different if I was unmarried, I don’t know, I wouldn’t, I’d probably say it hasn’t, because we don’t have children, therefore we do tend to be quite independent so, yes, I think the only thing was, I think I certainly would be more mobile both work wise socially if I wasn’t married

She went on to say:

I think that is probably a part because we’re not together all the time, therefore what does being married mean? (Lucy, 55, married aged 42)

The concept of relational independence may help to understand differences between cohabiting and married unions and their relative influence on identity. We found that marriage facilitated more marked changes in identity compared to cohabitation. One explanation may be that cohabiters have higher levels of relational independence, being more likely to maintain an independent social network and be less dependent on their spouse as a primary source of support and wellbeing, compared to marrieds.

In general, those participants who experienced the transition into a cohabiting or married relationship when younger described greater identity disruption, which was related to greater
changes in their responsibilities and to social participation compared to older participants.
While these identity changes may also be related to the process of growing older, they tell us
something about how different age groups may experience these normative life transitions.
Cohabitors and marrieds who were older at transition described a more stable sense of private
identity at transition, which may be on account of having established collective identities that
were separate from their marital status in their social networks and in their professional roles,
and discussed personal growth. Jenny reflected on the influence of her age at marriage. At
different points during the interview, she mentioned feeling more established and confident
as a 34 year old woman and more inclined to want to “stand on [her] own two feet”,
compared to someone who married at a younger age:

I was established as a person in my own right, at 34, yeah, I was established! I think it
[age] actually does make a big difference. (Jenny, 55, married aged 34)

However, Kim found it difficult to identify as an older unmarried person within her social
network and expressed the relief connected to her new social role as a married person. She
described feeling more confident and comfortable around other people in her social role as a
married woman, compared to being an older unmarried woman:

You were this thirty-two or thirty-five year old woman, as people said and see. Living
at home with your mum, you know, how sad is that? And even close friends they
didn’t know how to slot you in. // I’ve just felt a bit more confident and maybe it’s
been a chip on my shoulder rather than anything to do with them [people who she felt
judged her as an unmarried woman] but (...) I just feel more comfortable and as I say
grounded and as you can say this is my husband now. I don’t know I just feel more at
ease and comfortable with people. (Kim, 45, married aged 42)

She went on to say:
Being Mrs. [marital name] in that partnership, and even before being married, people would be ‘oh alright yeah, I can see where you are now’ and the same for having moved out from home. I feel as if it was just easier socially (laughter).

Cultural discourses may influence the meaning of the spousal role for men and women. Christiansen (1987) found that women wanted greater closeness and intimacy in a marriage, whereas men prioritised greater autonomy. Overall, men said less in the interviews about identity reconstruction in the face of marriage and cohabitation compared to women. That is not to say that men did not experience identity reconstruction to the same extent as women, only that they did not report them. Further, the interview schedule did not focus on identity and the questions did not explicitly ask about identity reconstruction. In this study, women emerged as being the relationship specialists and had an important role in maintaining the social networks for the married couple and, in line with this, marriage appeared to provide a greater collective identity for men compared to women. Specifically, women were more likely to describe their collective identity as being anchored in their wider social relationships, as well as in their married relationship.

Conclusions

Few studies have considered the impact of marital status change on identity. Moreover, the emphasis is often on transitions out of marriage, including widowhood and divorce, rather than exploring the experience of entering a married relationship. Thus, this paper explored identity change following marriage and cohabitation to better understand the lived experience of these major life transitions. Identity theory highlights the links between a multifaceted notion of the self and the wider social structure (Burke, 1980) and Trafimow et al.’s (1991) theoretical distinction between collective and private aspects of identity was a useful
framework to explore the data. The data demonstrate that the coupling process involved in marriage and cohabitation challenges and transforms collective and private aspects of a person’s identity, prompting both a public and personal change from ‘I’ to ‘we’ (Burke, 2006).

Overall, the interviews reveal a change in both how the participants viewed themselves and how they felt they were viewed by others, as a consequence of the expectations they associated with their new marital status. They demonstrate how expectations of others about what it means to be married or cohabiting exert an influence on patterns of socialising, limit a persons’ sense of public distinctiveness, and have the potential to affect roles and responsibilities. For marrieds, in particular, there was a sense of performing in order to be recognised and accepted as a wife or husband. This public performance developed and reinforced participants’ collective identity in their new cohabiting or married role. The interviews also suggest that marriage and cohabitation have the potential to influence an individual’s personal understanding of themselves, informing their private identity. The data reflect Lopata’s (1973) idea of a process of depersonalisation, where marriage, in particular, was seen by some to be associated with a loss of self and independence and the assimilation of the private identity into the relationship. All participants cited some adjustment effects relating to the central themes discussed in this paper. For some participants, the transition was relatively smooth and gradual and interviews demonstrated that marriage and cohabitation typically facilitate personal growth and improved self-esteem. However, some marrieds, and, to a lesser extent, some cohabitors demonstrated resistance to societal expectations and described conflict between their personal understanding of themselves and how they were expected to act, socially. Challenges to identity may be lessened where individuals maintain a sense of individuality. People manage boundaries which affect their personal identities by ensuring some continuity from pre-transition; maintaining independent social relationships.
and leisure pursuits, for example. There was evidence that retaining aspects of the pre-marital 
sense of self improved the quality of the relationship. Conversely, where identity conflict was 
persistent, relational conflict developed.

Pals’ (1999) distinction between the four different identity prototypes in marriage was 
useful in understanding the process of identity reconstruction for marrieds. For some, identity 
was anchored in the married relationship yet they maintained a range of interests and social 
relationships outside of the married relationship. For others, being a spouse defined their 
identity and their experience of social participation, in terms of their social network and the 
exchange of social support, was centred round their role as a married person. Within this 
group, a smaller number expressed a conflict between their private and collective identities. 
Only one participant, Evan, fitted to Pals’ fourth prototype of being confused within the 
mariage. While Evan’s interview may tell us more about the process of uncoupling, rather 
than coupling, it also demonstrates the importance of the married relationship to how people 
view themselves (Vaughan, 1979).

The extent to which cohabitation or marriage is disruptive to identity and the ease at which 
participants can reconstruct their identity post-transition may vary by relational 
independence, age and gender. A closer examination of the social construction of gender and 
mariage would be useful to better understand differences in men’s and women’s experiences 
of marriage and cohabitation. Maintaining an independent identity positively influence 
adjustment to marriage and cohabitation. Overall, marrieds were more likely to discuss 
marked changes in the identity, compared to cohabitors. This may be explained by greater 
levels of relational independence among cohabitors in this sample compared to marrieds. 
Alternatively, the findings may reflect a less strong commitment and less pooling of 
resources in cohabitating relationships (Horwitz & White, 1998) or, as Elizabeth (2000)
suggests, the societal expectations of cohabiters are less clear compared to married people. Further, since the wider study was not focussed on motivations for cohabitation, we do not know fully what these participants’ future plans are, or the extent to which they adopt conventions of marriage, which existing literature suggests may be an important consideration (Clark et al., 2008). However, the findings add to the limited literature and provide a platform for further exploration of this increasingly common transition.

Themes presented in this paper represent the experiences of a diverse group of marrieds and cohabiters in the wider study from which these findings are taken and we acknowledge that care needs to be taken in generalising from one group of married and cohabiting adults to another. In addition, the interview did not focus on identity change and so these themes were not explored in detail in the interview. However, we believe that the unprompted nature of the discussions around identity make the findings especially interesting and highlight identity change as an important part of the participants’ experience (Becker, 1958).

The rich data demonstrate that marriage, in particular, is an anchor for identity and provides opportunities for personal development. Social and personal challenges and changes relating to identity are faced by those entering marriage and cohabitation. They are, in part, about satisfying societal expectations of marriage and cohabitation. In particular, marrieds and cohabiters highlight the challenges of retaining individuality and point to the importance of independent friendships, personal hobbies and social roles separate from the spouse for identity adjustment. The findings have value in extending the understanding of the psychosocial impact of a change in marital status. Moreover, the findings may have implications for the performance of romantic relationships. Personality and value conflict have been identified as reasons for divorce (Amato & Previti, 2003). The more important a romantic relationship is for an individual’s identity, the more detrimental the impact if that relationship ends (DeGarmo & Kitson, 1996). Our findings suggest that taking some time to
yourself, socialising away from your spouse and engaging with personal hobbies may facilitate the ability to retain a more independent identity within married and cohabiting relationships, which may encourage marital satisfaction and, in the event of widowhood or divorce, protect individuals in the severity of the loss of the spouse.
References


Table 1 Characteristics of the interview sample (N=82)

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