(Game-Based) Student Response Systems Engage Students with Research-Teaching Nexus Activities and Support Their Skills Development

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Abstract
Research-teaching nexus framework assists teachers to support activities which are focused on the current research in the disciplines promoting discussions and skills development. The challenges for teachers are related to student research skills development, knowledge application across contexts and student experience on statistics. The aim of this investigation was to compare student views following two approaches: one which integrated technology and one which did not into the teaching delivery process. Forty first-year Psychology students were split into two groups (A and B) and followed both teaching approaches in a different attending order (one approach without the use of technology and another one with technology or vice versa). (Game-based) student response systems (PollEveryWhere and Kahoot) were integrated into the teaching process, whilst the learning content was the same for both cases. Students evaluated the two approaches by completing two online surveys with items relating to research-teaching nexus activities and skills development. The integration of (game-based) student response systems into teaching process increased student engagement in learning, improved the interactions between students and teachers and allowed them to develop the relevant research skills. Students received the technology intervention as a way to work on a creative learning environment which allowed them to develop skills and knowledge/experience around research methods and statistics. Although this investigation took place in a Psychology School, the design of a research methods and statistics module based on the combination of collaborative problem-based learning with the use of (game-based) student response systems can be applied in other disciplines.

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Keywords
Research-Teaching Nexus, (Game-Based) Student Response Systems, Student Engagement, Skills Development, Creative Learning Environment

1. Introduction
The research-teaching nexus framework assumes that teaching and research can be integrated into a Higher Education curriculum. The emphasis of this framework is placed on activities and skills developed by students and on teaching delivery (Healey, Jordan, Pell, & Short, 2010). The four descriptions of this framework include (Griffiths, 2004; Healey, 2005):

- Research-led (RL) learning and teaching is informed by current and ongoing research in the discipline and specialist research interests of school staff.
- Research-tutored (RT) learning and teaching promotes research discussions with a focus on students and staff critically discussing research in the discipline.
- Research-oriented (RO) learning and teaching emphasizes the process by which research findings are produced, focusing on developing students’ knowledge of research methodologies, skills and techniques specific to their discipline or future profession.
- Research-based (RB) learning and teaching is undertaking research and inquiry focusing on ensuring that the student learns in research and/or inquiry mode.

Universities usually follow at least one of the above research-teaching approaches to support their research activities and to support students to develop their skills (Robertson & Blackler, 2006; Levy & Pertulis, 2012). All disciplines include at least a relevant module on research methods and statistics allowing students to understand the principles of research methods and obtain the relevant skills (Mackeski, Buhrmann, & Lowrey, 2008; Aditomo, Goodyear, Bliuc, & Ellis, 2011; Gardner & Willey, 2018). Many researchers have advocated that the above four research-teaching nexus descriptions provide students the opportunity to understand the topic of research methods and statistics and to build up their own capabilities of research area (Healey & Jenkins, 2009; Stappenbelt, 2013; Walkington, 2015). However, others have identified some factors that might influence the adoption of any of research-teaching nexus activities to Higher Education, such as the relationship between teachers and students, students’ involvement in teaching process, teachers’ availability to support and engage students with learning and research process and students’ awareness with the actual research that takes place around them (Buckley, 2011; Hajdarpasic, Brew, & Popenici, 2015; Al-Maktoumi, Al-Ismaily, & Kacimov, 2016).

Additionally, the abstract nature of research methods and statistics can be challenging for students, and further effort is required by teachers to enhance
student skills and to apply knowledge across contexts, retaining knowledge over a long period of time (Ramirez, Schau, & Emmioglu, 2012; Boyle et al., 2014). Tishkovskaya and Lancaster (2012) reviewed the challenges of statistical education and provided an overview of suggested strategies and techniques for developing research-based statistics courses. For example, a collaborative problem-solving approach could promote statistical reasoning, interactive activities with feedback and the use of real-world examples. Despite the difference in problem-based activities, class size and evaluation, research suggested that a problem-based approach can improve students’ motivation and engagement (Ball & Pelco, 2006; Elder, 2015) and produced higher statistics scores (Karpiak, 2011). Although Wiggins, Chiriac, Abbad, Pauli and Worrell (2016) believed that a problem-based approach could blend theoretical and applied topics, and teach students to apply knowledge across contexts and to real world problems, some other researchers suggested that the success of this approach is dependent on the students’ prior knowledge (Kirschner, Sweller, & Clark, 2006). However, all the above researchers studied how they could enhance the teaching approach for a module relevant to research methods and statistics based on collaborative problem-based learning but they did not study the influence of technology on students’ views in relation to the research-teaching nexus approaches and skills development.

The aim of this investigation was to compare student views following two approaches one which integrated technology and one which did not, into the teaching delivery process for a first-year research methods and statistics module. Specifically, a teaching approach based on collaborative problem-based learning was designed and evaluated against another one in which technology was integrated into the learning process. The appropriate use of technology could theoretically enhance the student learning process, but the choice of technology tools should align with learning outcomes, activities and environment (Roblyer, 2016). For example, in order to support learning through interactions with content in a collaborative problem-based face-to-face learning environment, the choice of the Web 2.0 applications and real time quizzes might allow students to be engaged in their learning process (Rice, 2012; Stowell, 2014).

Kahoot and PollEveryWhere are online (game-based) student response systems which allow students to answer questions in real-time, obtain statistics based on whole class responses and assess their level of understanding (Firsing, Yannessa, McGough, Delport, Po, & Brown, 2017; Plump & LaRosa, 2017). However, there are some differences between the two online systems. Kahoot (https://www.kahoot.it) is a game-based student response system which allows students to compete against one another while testing their knowledge by answering the multiple-choice questions as quickly as possible (Wang, 2015). PollEveryWhere (https://www.polleverywhere.com) is a student response system which allows students to respond to different types of questions, such as multiple choice, open-ended, clickable image, rank order and word cloud questions (Shon
2. Methodology

2.1. Experimental Conditions and Participants

The same teacher delivered two approaches and the teaching took place in a small-scale learning environment (20 students per class) to cover the needs of the independent samples t-test analysis. The learning activities were designed to support the first three descriptors of the research-teaching nexus framework (research-lead, research-tutored and research-oriented).

Forty first-year Psychology students participated in this study and they were split into two groups. Group A (N = 20) firstly attended the learning approach with technology (Teaching 2) and then the learning approach without technology (Teaching 1), while Group B (N = 20) followed the opposite order. In both teaching approaches the teacher initial started by presenting the theory behind the independent samples t-test and introduced the class to a research problem. However, the research studies/problems were different in both approaches. 32 students (Group A: N = 14, Group B: N = 18) completed the online questionnaires after their participation in both approaches. The average age of participants was 19.78 ± 1.93 and they were predominantly female (91%).

Table 1 illustrates the structure of the questionnaires. All sections were mirrored in the survey relating to the two approaches. The online questionnaires took approximately 10 minutes each to complete and student participation was anonymous.

2.2. Teaching Approach without Technology (Teaching 1)

Students were given the hypothesis and asked to complete a few questions relating to the design (within or between subjects), data level and distribution based on histograms. They were asked to calculate statistics by hand using step-by-step instructions in a workbook and used a critical values table to decide whether or not the result was significant. They were then given an example of how to write up the result in a report.

2.3. Teaching Approach Using (Game-Based) Student Response Systems

This initial part of the process was similar with the previous teaching approach and the groups were encouraged to consider the rationale of the study and form an experimental hypothesis. Kahoot allowed groups of students to compete
against one another while testing their knowledge. The pause between questions gave the teacher a chance to discuss the correct answer with the class and to provide formative feedback (Figure 1).

Table 1. Structure of the online survey.

<table>
<thead>
<tr>
<th>Sections</th>
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</tr>
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<tbody>
<tr>
<td>Section A</td>
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a. The quantitative scales for each item in section B and C was from 0 to 10 points.

Figure 1. Screen shots from the Kahoot game.
Following the Kahoot game students were given an example set of data for the given research question and asked to fill in the blanks for hand calculations. The main focus here was to get students to understand the mathematical underpinnings of the independent samples t-test, the interpretation of the test statistic using a critical values table, being able to report the findings and relate back to the hypothesis. Students were instructed to work together to answers several questions in their workbooks.

In the second half of the teaching session, a different research example was provided to students. For the purpose of this activity, Poll Everywhere gave students the opportunity to individually participate and submit their answer to questions relating to research design, hypotheses, data handling and data interpretation (Figure 2). Different types of questions, such as multiple-choice questions and clickable images, allowed students to response independently and anonymously.

3. Results

Questionnaire items were organized into themes relating to the research-teaching nexus, research methods and statistics skills development, and were included in three separate repeated measures MANOVAs. Approach (Teaching 1/Teaching 2) and items were included as within subject variables and class (Group A/Group B) as the between subject variable to test for any effect of class order. Initially, the first-year students expressed their views related to their expectations and preparedness for a “Research methods and statistics” module along with their statistics anxiety and their difficulties experienced on these modules. The majority (84%) did not have math or statistics experience. The extent to which students worried about research methods and statistics modules was extremely varied, with a mean score of 5.09 (±2.43) (0 = not worried at all, 10 = extremely worried).

Table 2 shows the mean (±SD) for the Teaching 1 and 2 approaches on items relating to the extent to which approaches were informed by the research interests of School staff (Q1), research-led (Q2), research-oriented (Q3) and research-tutored (Q4) activities and the extent to which the approaches were teacher vs. student centered (Q5). The definitions of research-led, research-oriented and research-tutored teaching along with student-centered approach were provided to students before being asked to complete the questionnaire. A repeated measures MANOVA revealed that there was a main effect of approach on items relating to the research-teaching nexus F (1, 30) = 89.38, p < .001, ηp. 2 = .75, such that the Teaching 2 approach (7.58 ± 1.52) was perceived to better satisfy the research-teaching nexus when compared to the Teaching 1 approach (4.38 ± 1.45). Participants’ mean response scores where significantly higher for the Teaching 2 approach on all items relating to the research-teaching nexus (p < .001), thus, there was no significant item by approach interaction F (4, 120) = .90, p = .466, ηp. 2 = .03. Furthermore, there was no approach by class interaction F (1, 30) = .01, p = .911, ηp. 2 = .00, indicating that the effect of approach was not depen-
dent on the class order.

Additionally, students reported a reduced division between staff and students, when technology was used and they improved knowledge of departmental research. Divisions between peers were also reported to be reduced by use of technology, furthermore, 78% of students reported that they enjoyed the competitive nature of the teaching 2 activities (≥6, when 0 = not at all, 10 = very enjoyable). Table 3 shows the mean (±SD) for the two teaching approaches on items relating to research methods and statistics skills development.

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Table 2. Means (±SD) for the two teaching approaches (1 and 2) on items relating to the research-teaching nexus activities.

<table>
<thead>
<tr>
<th>Question</th>
<th>Title and short description</th>
<th>Teaching 1</th>
<th>Teaching 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q1</td>
<td>Activities were informed by research interests of School staff</td>
<td>3.84 (±1.80)</td>
<td>7.38 (±2.09)</td>
</tr>
<tr>
<td>Q2</td>
<td>This was a research-led teaching approach</td>
<td>4.38 (±2.28)</td>
<td>7.47 (±2.14)</td>
</tr>
<tr>
<td>Q3</td>
<td>This was a research-oriented teaching approach</td>
<td>5.03 (±2.04)</td>
<td>7.75 (±1.72)</td>
</tr>
<tr>
<td>Q4</td>
<td>This was a research-tutored teaching approach</td>
<td>4.38 (±2.11)</td>
<td>7.88 (±1.60)</td>
</tr>
<tr>
<td>Q5</td>
<td>This was a student-centered approach</td>
<td>4.28 (±2.52)</td>
<td>7.44 (±1.87)</td>
</tr>
</tbody>
</table>

a. Q1. (0 = no effort made to use staff research interests to inform learning and teaching activities, 10 = all learning and teaching activities are informed by the research interests of staff in the school), Q2. (0 = not at all, 10 = fully integrate research-led approach), Q3. (0 = not at all, 10 = fully integrate research-oriented approach), Q4. (0 = not at all, 10 = fully integrate research-tutored), Q5. (0 = teacher-centered, 10 = student-centered).
Table 3. Means (±SD) for the two teaching approaches (1 and 2) on items relating to research methods and statistics skills development.

<table>
<thead>
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</thead>
<tbody>
<tr>
<td>Q6.1</td>
<td>Formulating a rationale for a research project based on previous literature</td>
<td>4.28 (±1.94)</td>
<td>7.41 (±1.90)</td>
</tr>
<tr>
<td>Q6.2</td>
<td>Formulating a research hypothesis based on a specific research topic</td>
<td>5.38 (±2.32)</td>
<td>7.66 (±1.95)</td>
</tr>
<tr>
<td>Q6.3</td>
<td>Research design and considerations of independent variables and dependent variables</td>
<td>6.50 (±2.20)</td>
<td>8.50 (±1.30)</td>
</tr>
<tr>
<td>Q6.4</td>
<td>Practical research skills i.e. organising experimental tasks, conditions, measuring etc.</td>
<td>6.03 (±2.27)</td>
<td>8.22 (±1.54)</td>
</tr>
<tr>
<td>Q6.5</td>
<td>Data handling, e.g. inputting data, labelling data, missing values, recoding etc.</td>
<td>7.31 (±2.36)</td>
<td>7.22 (±2.25)</td>
</tr>
<tr>
<td>Q6.6</td>
<td>Assessing distribution and checking assumptions</td>
<td>8.03 (±1.49)</td>
<td>7.66 (±1.75)</td>
</tr>
<tr>
<td>Q6.7</td>
<td>Running statistical analysis by hand</td>
<td>8.19 (±2.12)</td>
<td>6.41 (±2.95)</td>
</tr>
<tr>
<td>Q6.8</td>
<td>Interpreting results/output</td>
<td>7.03 (±2.02)</td>
<td>8.03 (±1.60)</td>
</tr>
<tr>
<td>Q6.9</td>
<td>Reporting statistics</td>
<td>7.78 (±1.70)</td>
<td>8.31 (±1.42)</td>
</tr>
<tr>
<td>Q6.10</td>
<td>Relating back to the hypothesis</td>
<td>6.59 (±1.79)</td>
<td>8.06 (±1.54)</td>
</tr>
<tr>
<td>Q6.11</td>
<td>Critically reflecting on research findings</td>
<td>4.41 (±2.41)</td>
<td>6.97 (±1.64)</td>
</tr>
</tbody>
</table>

a. 0 = do not develop at all, 10 = well-developed.

A repeated measures MANOVA revealed that there was a significant main effect of approach on skills development $F(1, 30) = 18.50, p < .001, \eta_p^2 = .38$, such that the Teaching 2 approach (7.68 ± 1.18) was perceived to develop research methods and statistics skills significantly better than the Teaching 1 approach (6.50 ± 1.38). There was a significant item by approach interaction $F(5, 153) = 15.93, p < .001, \eta_p^2 = .35$, caused by significantly better perceived development of skills by the Teaching 2 approach relating to formulating a rationale and hypothesis ($p < .001$), research design and practical research skills ($p < .001$), interpreting results/output ($p = .012$), relating back to the hypothesis and critical reflection on research findings ($p < .001$). However, students perceived the Teaching 1 approach to develop statistics by hand skills significantly better than the Teaching 2 approach ($p = .009$) and there was no significant difference between approaches for skills relating to data handling, assessing distribution/assumptions and reporting statistics ($p > .05$). Finally, there was no significant approach by class interaction $F(1, 30) = .10, p = .750, \eta_p^2 = .00$, indicating that the effect of approach was not dependent on the class order.
4. Discussion

The aim of this investigation was to give students the opportunity to express their views on the two different teaching approaches under the perspectives of the research-teaching nexus activities and student skill development. In both cases, the classes were taught by the same teacher in the same teaching room and the study scenarios were based on real research projects. All participants followed both teaching approaches. A counterbalance was used to control for previous experience of the statistical test using technology and no class order by approach interaction was found. The questionnaire was not focused directly on student satisfaction, as according to Davies et al. (2013) factors that play important role in a creative learning environment are the relationship between students and teachers, the enjoyable atmosphere of environment and the skills development. The research-teaching nexus framework supports activities which promote learning and skills development process through discussion, problem-based and teacher-student interactions. However, the use of technology played a significant role for creating an enjoyable learning environment for students. The choice of Web 2.0 applications mainly made because of discussion promotions in class, the easiness of use and entertainment that might offer (competition between students).

Overall, students perceived the use of (game-based) student response systems better satisfy the research-teaching nexus learning activities allowed them to develop research skills. Specifically, students perceived the Teaching 2 approach to be more research-led and better informed by departmental research. Also, it was perceived to be more research-oriented including activities relating to all stages of the research process, and the problem-based activities encouraged students to work in research and inquiry mode. Students’ enjoyed the problem-based approach through the use of (game-based) student response systems making research decisions such as hypothesizing and designing the study. Finally, students found the integration of a research-tutored approach and felt that the Teaching 2 approach was significantly more student-led than the one without the use of technology. Students felt that the Teaching 2 approach reduced the division between staff and students due to the use of technology and research-led study scenarios helped them to engage with research being conducted in the School. The Teaching 2 approach therefore increases the interaction between students, students and staff, and students and content.

The majority of the Universities spend time in their curriculum on research skills development. It seems that students better develop research methods and statistics skills, specifically, formulating a rationale and hypothesis, research design and practical research skills, interpreting results/output, relating back to the hypothesis and critical reflection on research findings, if the Web 2.0 applications were integrated into the learning process. Many researchers have advocated that the barrier of their stress and math anxiety along with the level of their preparedness for a research methods and statistics module prevented them
for actively participate in learning (Mulhern & Wylie, 2004; Tishkovskaya & Lancaster, 2012; Wilson, 2013; Boyle et al., 2014). However, the integration of technology allowed students to think around research projects in a more enjoyable way and to overcome the math “fear”.

The Teaching 2 approach was not perceived to significantly better develop data handling, assessing distribution/assumptions and reporting statistics, as it incorporated some basic elements of data handling by asking students to choose images of appropriate data sets. However, this part could be improved in the future by incorporate more advanced learning tasks/problems. Similar to previous research (Ball & Pelco, 2006; Elder, 2015) the current study did not analyze exam performance, but this is an action which will be considered in the future. Although this approach was designed to support a psychology curriculum, the main aspects of the interactive blended learning approach, such as problem-solving, collaboration and (game-based) student response systems, can support the curriculum of other disciplines which include research methods and statistics (or relevant) modules in order to enhance their research-teaching nexus activities. The aim of the technology integration into a research methods and statistics module should be the support of a creative learning environment. This could prevent students’ negative attitudes towards statistics and encourage them to see the real-life application of these skills.

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Conflicts of Interest

The authors declare no conflicts of interest regarding the publication of this paper.

References


